

Standard Chartered Bank Kenya Ltd: Company Profile and SWOT Analysis

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Date: November 2017

Pages: 32

Price: US\$ 125.00 (Single User License)

ID: S5C7266F225EN

Abstracts

SYNOPSIS

Timetric's 'Standard Chartered Bank Kenya Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Standard Chartered Bank Kenya Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Standard Chartered Bank Kenya Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Standard Chartered Bank Kenya Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Standard Chartered Bank Kenya Ltd (SCB Kenya), a subsidiary of Standard Chartered PLC, provides personal and wholesale banking solutions to individuals, SMEs, and corporate customers. Its portfolio of products and services include local and foreign currency accounts, debit and credit cards, fixed deposits, current accounts, savings accounts, home and personal loans, mobile banking, and wealth management. SCB Kenya operates through a network of branches, ATMs, cash deposit machines across Kenya. SCB Kenya is headquartered in Nairobi, Kenya.

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COMPANIES MENTIONED

Standard Chartered Bank Kenya Ltd

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