

Sri Ayudhya Capital Public Company Limited (AYUD): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Sri Ayudhya Capital Public Company Limited (AYUD): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Sri Ayudhya Capital Public Company Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Sri Ayudhya Capital Public Company Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Sri Ayudhya Capital Public Company Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Sri Ayudhya Capital Public Company Limited (Sri Ayudhya) is an investment holding company which focuses on insurance business. The company, along with its subsidiary, Sri Ayudhya General Insurance Public Company Limited (SAGIPCL), offers a range of non-life insurance products to individuals and corporate customers. It offers insurance products for fire, marine, transportation, motor, travel, electronic equipment, and personal and group accident. The company also offers money insurance, erection all risks insurance, machinery insurance, burglary insurance, workmen's compensation insurance, contractor's plants and machinery insurance, all risk insurance, credit card, public liability insurance, and investment products. The company distributes its products through a network of agents and brokers, direct sales, financial institutions and affiliated companies. It has a presence in the northern, central, eastern, north eastern and southern regions of Thailand. Sri Ayudhya is headquartered in Bangkok, Thailand.

The company reported gross premium written of THB3,082.4 million in fiscal year ended

December 2016 (FY2016), a decrease of 1.8% over FY2015. Its net premium written was THB1,795.9 million in FY2016, a decrease of 5.4% over FY2015.

Contents

1 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - BUSINESS ANALYSIS

- 1.1 Sri Ayudhya Capital Public Company Limited - Company Overview
- 1.2 Sri Ayudhya Capital Public Company Limited - Business Description
- 1.3 Sri Ayudhya Capital Public Company Limited - Major Products and Services

2 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Sri Ayudhya Capital Public Company Limited - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Sri Ayudhya Capital Public Company Limited - Key Financial Performance Indicators
 - 2.2.1 Sri Ayudhya Capital Public Company Limited - Revenue and Operating Profit
 - 2.2.2 Sri Ayudhya Capital Public Company Limited - Asset and Liabilities
 - 2.2.3 Sri Ayudhya Capital Public Company Limited - Valuation
- 2.3 Sri Ayudhya Capital Public Company Limited - Competitive Benchmarking
 - 2.3.1 Sri Ayudhya Capital Public Company Limited - Market Capitalization
 - 2.3.2 Sri Ayudhya Capital Public Company Limited - Efficiency
 - 2.3.3 Sri Ayudhya Capital Public Company Limited - Valuation

3 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 Sri Ayudhya Capital Public Company Limited - M&A and Partnerships Strategy

4 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - RECENT DEVELOPMENTS

5 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - SWOT ANALYSIS

- 5.1 Sri Ayudhya Capital Public Company Limited - SWOT Analysis - Overview
- 5.2 Sri Ayudhya Capital Public Company Limited - Strengths
- 5.3 Sri Ayudhya Capital Public Company Limited - Weaknesses
- 5.4 Sri Ayudhya Capital Public Company Limited - Opportunities
- 5.5 Sri Ayudhya Capital Public Company Limited - Threats

6 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - COMPANY STATEMENT

7 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - HISTORY

8 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - KEY EMPLOYEES

9 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - KEY EMPLOYEE BIOGRAPHIES

10 SRI AYUDHYA CAPITAL PUBLIC COMPANY LIMITED - LOCATIONS AND SUBSIDIARIES

10.1 Sri Ayudhya Capital Public Company Limited - Head Office

10.2 Sri Ayudhya Capital Public Company Limited - Other Locations and Subsidiaries

11 APPENDIX

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Sri Ayudhya Capital Public Company Limited - Major Products and Services

Table 2: Sri Ayudhya Capital Public Company Limited - Key Ratios - Annual

Table 3: Sri Ayudhya Capital Public Company Limited - Key Ratios - Interim

Table 4: Sri Ayudhya Capital Public Company Limited - Key Capital Market Indicators

Table 5: Sri Ayudhya Capital Public Company Limited - History

Table 6: Sri Ayudhya Capital Public Company Limited - Key Employees

Table 7: Sri Ayudhya Capital Public Company Limited - Key Employee Biographies

Table 8: Sri Ayudhya Capital Public Company Limited - Subsidiaries

List Of Figures

LIST OF FIGURES

Figure 1: Sri Ayudhya Capital Public Company Limited - Total Income and Net Profit

Figure 2: Sri Ayudhya Capital Public Company Limited - Financial Position

Figure 3: Sri Ayudhya Capital Public Company Limited - Valuation

Figure 4: Sri Ayudhya Capital Public Company Limited - Market Capitalization

Figure 5: Sri Ayudhya Capital Public Company Limited - Efficiency

Figure 6: Sri Ayudhya Capital Public Company Limited - Valuation

COMPANIES MENTIONED

Sri Ayudhya Capital Public Company Limited

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