

# Sportsman's Warehouse Holdings Inc (SPWH) - Strategic SWOT Analysis Review

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## Abstracts

Sportsman's Warehouse Holdings Inc (SPWH) - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Sportsman's Warehouse Holdings Inc (Sportsman's Warehouse) is an outdoor sporting goods retailer. The company's product portfolio comprises backpacks, canoes and kayaks, camp essentials, coolers, sleeping bags, outdoor cooking equipment, tents, and tools, camouflage, jackets, outerwear, hats, sportswear, work wear and technical gear. It also offers electronics, bait, flotation items, fishing rods, fly fishing products, lines, reels, lures, tackles, and small boats; work boots, sport sandals, socks, trail and casual shoes, technical footwear, and waders. Sportsman's Warehouse offers private label products under the Rustic Ridge, Vital Impact, Killik, Yukon Gold, Lost Creek, and Sportsman's Warehouse brands. The company's products are applicable for hunting, shooting, camping gear and fishing. Sportsman's Warehouse is headquartered in Midvale, Utah, the US.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core

strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

Target Corp  
Kohl's Corporation  
Johnson Outdoors Inc  
Dick's Sporting Goods Inc  
Big 5 Sporting Goods Corp

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