

## Spencer's Retail Limited - Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/S723414E685EN.html">https://marketpublishers.com/r/S723414E685EN.html</a>
Date:	July 27, 2017
Pages:	19
Price:	US\$ 125.00
ID:	S723414E685EN

Spencer's Retail Limited - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Spencer's Retail Limited (SRL) is a multi-format retailer providing a wide range of products across different categories to its consumers. The company operates stores across India under Spencer's brand, including hypermarkets. Its stores offer both fresh and packaged foods, and groceries under own brands such as Smart Choice, Tasty Wonders, Clean Home and Maroon. SRL's product range includes comprises food and grocery, fruit and vegetables, electrical and electronics, home and office essentials, garments and fashion accessories, toys, personal care, music, books, sugar free, meat, chicken, fish, bakery, drinks, frozen foods and IT accessories. The company also offers various services such as credit card, and gift card and product replacement warranty. It is a subsidiary of CESC Limited. SRL is headquartered in Kolkata, India.

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

Trent Limited  
Reliance Retail Ltd  
Future Group

Bharti Retail, Ltd.  
Aditya Birla Retail Limited

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