

Spectrum Health System - Strategic SWOT Analysis Review

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Abstracts

Spectrum Health System - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Spectrum Health System (Spectrum Health) is a not-for-profit health care system that offers healthcare services through its medical centers, regional community hospitals, a multispecialty medical group, affiliate physicians and a health plans. The organization specializes in offering services in the areas of cancer, continuing care, digestive disease, heart and vascular, lungs, breathing and sleep, neurosciences, orthopedics, outpatient services, pediatrics, transplant, and women's health, among others. Spectrum Health also offers online services that provide free access to the patient's personal health care information. The organization offers services through Big Rapids Hospital, Blodgett Hospital, Butterworth Hospital, Gerber Memorial Hospital and Helen DeVos Children's Hospital. Spectrum Health is headquartered in Grand Rapids, Michigan, the US.

Spectrum Health System Key Recent Developments

Sep 02,2021: Spectrum Health and Beaumont Health take important step toward creating a new health system for Michigan, by Michigan

Jun 18,2021: Spectrum Health and Beaumont Health sign LOI for merger

Jun 17,2021: Spectrum Health and Beaumont Health take first step toward creating a new health system for Michigan, by Michigan

Jul 15,2020: Spectrum Health and Priority Health announce retirement of Joan Budden, Priority Health President & CEO

Jun 29,2020: Spectrum Health Systems establishes COVID-19 unit

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Jun 18, 2021: Spectrum Health and Beaumont Health sign LOI for merger
Jun 17, 2021: Spectrum Health and Beaumont Health take first step toward creating a new health system for Michigan, by Michigan
Jul 15, 2020: Spectrum Health and Priority Health announce retirement of Joan Budden, Priority Health President & CEO
Jun 29, 2020: Spectrum Health Systems establishes COVID-19 unit
Apr 22, 2020: Vynca and Spectrum Health partner to improve advance care planning in Western Michigan

Apr 02, 2020: Spectrum Health prepares to open additional hospital beds inside Renucci Hospitality House

Feb 17, 2020: Spectrum Health Pennock Hospital acquires lifesaving equipment

Jan 23, 2020: Spectrum Health Pennock expands surgical team

Jan 20, 2020: Spectrum Health Employees Honor MLK's Legacy Through Community Service

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