

Spectrum ASA (SPU) - Financial and Strategic SWOT Analysis Review

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Abstracts

Spectrum ASA (SPU) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Spectrum ASA (Spectrum) offers multi-client seismic data and seismic imaging services to the oil and gas industry worldwide. The company's multi-client library includes 2D seismic data encompassing the major oil and gas producing regions of the world. Its library also includes 3D seismic data from the East Mediterranean area, North Sea, Australia, Gulf of Mexico and Brazil. The company combines seismic interpretation with well data and remote sensing information to evaluate the hydrocarbon potential of the basins. Its seismic imaging services include 3D and 2D services in both the time and depth domain. The company has offices in the US, Norway, the UK, Brazil, Australia, Indonesia and Singapore. Spectrum is headquartered in Oslo, Norway

Spectrum ASA Key Recent Developments

Apr 20,2018: Spectrum Announces 1st Quarter 2018 Financial Results

Apr 20,2018: Spectrum ASA: Annual Report 2017

Apr 06,2018: Spectrum Commences Pernambuco-Paraiba Multi-Client 2D Campaign

Apr 06,2018: Spectrum Commences Pernambuco-Paraiba Multi-Client 2D Campaign

Apr 05,2018: Spectrum Provides Q1 2018 Financial Update

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business

research needs.

Note: Some sections may be missing if data is unavailable for the company

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Apr 20, 2018: Spectrum Announces 1st Quarter 2018 Financial Results
Apr 20, 2018: Spectrum ASA: Annual Report 2017
Apr 06, 2018: Spectrum Commences Pernambuco-Paraiba Multi-Client 2D Campaign
Apr 05, 2018: Spectrum Provides Q1 2018 Financial Update
Feb 09, 2018: Spectrum Announces 4th Quarter And Full Year 2017 Financial Results
Jan 25, 2018: Spectrum: Landmark Agreement Paves Way For New Seychelles-Mauritius JMA Seismic
Jan 03, 2018: Spectrum Begins Shallow Water 3D Seismic Program Offshore North Gabon
Dec 20, 2017: Spectrum Commences Phase III Of Brazilian Santos Campos Multi-Client 2D Campaign
Dec 19, 2017: Spectrum Expands Broadband 3D And 2D Seismic Coverage Offshore Australia
Dec 08, 2017: New Spectrum 2D Multi-Client Survey To Define Hydrocarbon Potential Offshore Mozambique

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COMPANIES MENTIONED

TGS-NOPEC Geophysical Company ASA

Schlumberger Ltd

Petroleum Geo-Services ASA

ION Geophysical Corp

Electromagnetic Geoservices ASA

CGG SA

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