

Spark New Zealand Ltd (SPK) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/S8376DDAE8CEN.html>

Date: September 2021

Pages: 41

Price: US\$ 125.00 (Single User License)

ID: S8376DDAE8CEN

Abstracts

Spark New Zealand Ltd (SPK) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Spark New Zealand Ltd (Spark NZ) provides telecommunications and information and communication technology (ICT) services. It provides internet, data and voice, mobile and fixed line calling services. The company's service portfolio comprises local, national, international, and value-added telephone services, data and internet services, cellular and other mobile services. It also offers IT consulting, implementation and procurement, equipment sales and installation services and leased services. The company markets its services under Xtra, Qrious, Mattr and Gen-i brand names. It has operations in New Zealand and Australia. Spark NZ is headquartered in Wellington, New Zealand.

Spark New Zealand Ltd Key Recent Developments

Jun 29,2021: Southern Cross and Spark land new submarine cable at Takapuna Beach in preparation for massive global connectivity upgrade

Mar 02,2020: Vector has teamed up with Spark to help modernise the way Kiwis' energy is monitored

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business

research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Spark New Zealand Ltd - Key Facts
Spark New Zealand Ltd - Key Employees
Spark New Zealand Ltd - Key Employee Biographies
Spark New Zealand Ltd - Major Products and Services
Spark New Zealand Ltd - History
Spark New Zealand Ltd - Company Statement
Spark New Zealand Ltd - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Spark New Zealand Ltd - Business Description
Business Segment: Broadband
Overview
Performance
Key Stats
Business Segment: Cloud, security and service management
Overview
Performance
Business Segment: Managed data and networks
Overview
Performance
Business Segment: Mobile
Overview
Performance
Key Stats
Business Segment: Other
Overview
Performance
Business Segment: Procurement and partners
Overview
Performance
Business Segment: Voice

Overview
Performance
Spark New Zealand Ltd - Corporate Strategy
Spark New Zealand Ltd - SWOT Analysis
SWOT Analysis - Overview
Spark New Zealand Ltd - Strengths
Spark New Zealand Ltd - Weaknesses
Spark New Zealand Ltd - Opportunities
Spark New Zealand Ltd - Threats
Spark New Zealand Ltd - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jun 29, 2021: Southern Cross and Spark land new submarine cable at Takapuna Beach in preparation for massive global connectivity upgrade
Mar 02, 2020: Vector has teamed up with Spark to help modernise the way Kiwis’ energy is monitored

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Spark New Zealand Ltd, Key Facts
Spark New Zealand Ltd, Key Employees
Spark New Zealand Ltd, Key Employee Biographies
Spark New Zealand Ltd, Major Products and Services
Spark New Zealand Ltd, History
Spark New Zealand Ltd, Subsidiaries
Spark New Zealand Ltd, Key Competitors
Spark New Zealand Ltd, Ratios based on current share price
Spark New Zealand Ltd, Annual Ratios
Spark New Zealand Ltd, Annual Ratios (Cont...1)
Spark New Zealand Ltd, Annual Ratios (Cont...2)
Spark New Zealand Ltd, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Spark New Zealand Ltd, Performance Chart (2017 - 2021)

Spark New Zealand Ltd, Ratio Charts

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