

Soymilk & Soy Drinks (Dairy & Soy Food) Market in Europe - Outlook to 2022: Market Size, Growth and Forecast Analytics

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Abstracts

Soymilk & Soy Drinks (Dairy & Soy Food) Market in Europe - Outlook to 2022: Market Size, Growth and Forecast Analytics

SUMMARY

Soymilk & Soy Drinks (Dairy & Soy Food) Market in Europe - Outlook to 2022: Market Size, Growth and Forecast Analytics is a broad level market review of Soymilk & Soy Drinks market of Europe covering 5 Countries France, Germany, Italy, Spain and United Kingdom

All Type of Soy Milk and soy drink including flavoured and unflavoured milks.

Soymilk & Soy Drinks market in Europe registered a negative compound annual growth rate (CAGR) of -0.16% during the period 2012 to 2017 with a sales value of USD 1,479.01 Million in 2017, an increase of 4.20% over 2016. The market achieved its strongest performance in 2013, when it grew by 5.68% over its previous year and its weakest performance in 2015, when it fell by -13.44% over 2014. The fastest growing segment of the Soymilk & Soy Drinks market in Europe between the year 2012 and 2017 was Soy Cream which registered a CAGR of 1.13%. The weakest performing segment of the market was Soymilk Powdered with a CAGR of -3.71%. In 2017 Soymilk Liquid segment in Europe Soymilk & Soy Drinks market accounted for a major share of 69.97%, while Soy Cream stood in second position representing 14.53% of the market's 2017 share.

The research handbook provides up-to-date market size data for period 2012-2017 and illustrative forecast to 2022 covering key market aspects like Sales Value and Volume

for Soymilk & Soy Drinks and its variants Soy Cream, Soy Drinks, Soymilk Liquid and Soymilk Powdered.

Furthermore, the research handbook details out Sales Value for top brands for the year 2014 to 2017, Demographic Analytics and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or planning to venture in to Europe's Soymilk & Soy Drinks (Dairy & Soy Food) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Sales Values in the handbook are depicted in USD (\$) and local currency of each country and Volumes are represented in M Kilograms.

Note: Certain content/sections in the research handbook may be removed or altered based on the availability and relevance of data.

SCOPE

Overall Soymilk & Soy Drinks (Dairy & Soy Food) market value and volume analytics with growth analysis from 2012 to 2022.

Value terms for the top brands.

Distribution channel sales analytics from 2014-2017.

REASONS TO BUY

Get access to authoritative and granular data on the Soymilk & Soy Drinks (Dairy & Soy Food) market and fill in the gaps in understanding of trends and the components of change behind them.

Enhance your understanding of the market to update your strategic and tactical

plans based on volume and value changes, brand dynamics and distribution trends.

Analyze the components of change in the market by looking at historic and future growth patterns.

Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

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