

# Southwire Company LLC - Strategic SWOT Analysis Review

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# **Abstracts**

Southwire Company LLC - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

Southwire Company LLC (Southwire) is an electricity equipment company that manufacturers wire and cable for distribution and transmission of electricity. Its major products include building wire and cable, metal-clad cable, overhead and underground transmission and distribution wire and cable products, original equipment manufacturer (OEM) wire products, portable and electronic cord products and engineered products. Southwire also supplies contractor equipment and hand tools, and assembled products and components. The company serves various industries, including transmission, renewables, hospitals and healthcare, residential, refining, factory automation, power distribution and transportation, among others. Southwire is headquartered in Carrollton, Georgia, the US.

Southwire Company LLC Key Recent Developments

Jul 14,2021: Southwire signs offsite renewable agreement with Constellation to support solar energy

Apr 12,2021: Vineyard Wind announces us based Southwire as key supplier for nation's first commercial scale offshore wind project

Dec 02,2020: Southwire announces four new appointments to board of directors

# Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.



Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



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