

Southwestern Electric Power Co - Strategic SWOT Analysis Review

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Abstracts

Southwestern Electric Power Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Southwestern Electric Power Co (SWEPCo), a subsidiary of American Electric Power Company Inc, is a vertically integrated energy utility which generates, procures, transmits and distributes, and retails electricity. The company generates electricity from natural gas, coal, and lignite sources and procures electricity from other utilities and its sister companies. SWEPCo owns and operates lignite coal mining operations through its subsidiary Dolet Hills Lignite Company LLC. The company retails electricity to residential, commercial, industrial, and others. The company provides wholesale trades to other electric utility companies, municipalities, rural electric cooperatives, and other market participants. It serves natural gas and oil production, petroleum refining, pulp and paper manufacturing, chemicals, food processing, metal refining, military installations, colleges, and universities across northeastern and panhandle of Texas, northwestern Louisiana and western Arkansas. SWEPCo is headquartered in Columbus, Ohio, the US.

Southwestern Electric Power Co Key Recent Developments

Oct 19,2021: SWEPCO to begin advanced meter installation in parts of Texarkana, nearby areas

Aug 28,2021: SWEPCO readies for Hurricane Ida offers storm preparation tips

Jun 28,2021: SWEPCO issues requests for proposals for purchase of wind, solar and short-term generation

Apr 28,2021: SWEPCO issues draft requests for proposals for purchase of wind, solar and short-term generation

Apr 14,2021: First north central wind project begins commercial operation

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Jun 28, 2021: SWEPCO issues requests for proposals for purchase of wind, solar and

short-term generation

Apr 28, 2021: SWEPCO issues draft requests for proposals for purchase of wind, solar and short-term generation

Apr 14, 2021: First north central wind project begins commercial operation

Apr 14, 2021: New wind facility now producing renewable energy for SWEPCO customers

Apr 05, 2021: SWEPCO offers long-term payment agreements for Arkansas customers; state disconnection moratorium to end May

Apr 01, 2021: SWEPCO prepared for spring storm season, offers five simple tips to stay safe

Mar 25, 2021: Invenergy secures financing for 999MW wind farm in Oklahoma, US

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