

# Southwestern Electric Power Co - Power Plants and SWOT Analysis, 2018 Update

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### **Abstracts**

Southwestern Electric Power Co - Power Plants and SWOT Analysis, 2018 Update

#### Summary

The report contains a detailed description of the power generation company's business operations, history, corporate strategy, and business structure. This report contains a detailed SWOT analysis, information on key employees (executives), and major products and services.

## Scope

Major Power Plants (assets) - summarized and detailed information about the power plants (assets).

Operational Metrics (capacity, generation, revenue, sales, number of consumers).

Business description - A detailed description of the company's operations and business divisions.

Corporate strategy - GlobalData's summarization of the company's business strategy.

SWOT analysis - A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history - Progression of key events associated with the



company.

Major products and services - A list of major products, services and brands

Key employees - A list of the key executives and personnel heading key departments/functions.

Executive biographies - A brief summary of the executives' employment history.

Financial deals - Coverage of key financial deals from 2006 onwards, depending upon information availability

Important locations and subsidiaries - A list of key locations and subsidiaries of the company, including contact details.

**Note:** Some sections may be missing if data is unavailable for the company.

#### Reasons to buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis, corporate strategy and major products and services are incorporated in the profile to assist in various business decisions (M&A and JV).

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing an up to date objective view of the company.



#### **Contents**

Company Snapshot

**Key Information** 

Company Overview

**SWOT Snapshot** 

**Operational Metrics** 

Southwestern Electric Power Co, Operational Metrics, By Capacity

Southwestern Electric Power Co, Operational Metrics, By Customers

Southwestern Electric Power Co, Operational Metrics, By Segmental Information

Southwestern Electric Power Co, Operational Metrics, By Sales

Southwestern Electric Power Co, Wind Farms

Southwestern Electric Power Co, Wind Farms, United States

Southwestern Electric Power Co, Hydro Power Plants

Southwestern Electric Power Co, Hydro Power Plants, United States

Southwestern Electric Power Co, Thermal Power Plants

Southwestern Electric Power Co, Thermal Power Plants, United States

**Business Description** 

**Business Overview** 

Major Products and Services

History

**SWOT Analysis** 

Overview

Southwestern Electric Power Co Strengths

Vertical Integration

Synergy with Parent Company

Southwestern Electric Power Co Weaknesses

**Net Working Capital Deficit** 

Southwestern Electric Power Co Opportunities

Prospective Growth in Demand for Electricity: the US

Renewable Energy Initiatives

Southwestern Electric Power Co Threats

**Environmental Laws and Regulations** 

Weather Conditions

Transmission and Distribution Network Safety

Key Employees

Key Employee Biographies

Locations And Subsidiaries

**Head Office** 



Financial Deals Landscape

Southwestern Electric Power Co, Deals Summary

Southwestern Electric Power Co, Power, Deal Details

Asset Transactions

SWEPCO, AECC, ETEC And OMPA Invest US\$1.8 Billion In John W. Turk, Jr. Power Plant, U.S.

**Debt Offering** 

Southwestern Electric Power Raises USD575 Million in Public Offering of 4.1% Series M Notes Due 2028

Southwestern Electric Power Raises USD450 Million in Public Offering of 3.85% Series L Notes Due 2048

Southwestern Electric Power Raises USD400 Million in Public Offering of 2.75% Notes

Due 2026

Appendix

Report Scope

GlobalData Coverage

Benchmarking

GlobalData's Methodology

Secondary Research

Primary Research

Contact Us

Disclaimer



## **List Of Tables**

#### LIST OF TABLES

Southwestern Electric Power Co, Key Facts

Southwestern Electric Power Co, Operational Metrics, Capacity

Southwestern Electric Power Co, Operational Metrics, Customers

Southwestern Electric Power Co, Operational Metrics, Segmental Information

Southwestern Electric Power Co, Operational Metrics, Sales

Southwestern Electric Power Co, Wind Farms, United States

Southwestern Electric Power Co, Hydro Power Plants, United States

Southwestern Electric Power Co, Thermal Power Plants, United States

Major Products and Services

Southwestern Electric Power Co, SWOT Analysis

Southwestern Electric Power Co, Key Employees

Southwestern Electric Power Co, Deals Summary

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