

# **Southern Travel Holdings Limited (STH): Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'Southern Travel Holdings Limited (STH): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Southern Travel Holdings Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Southern Travel Holdings Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Southern Travel Holdings Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Southern Travel Holdings Limited (Southern Travel Holdings) is a provider of travel and tourism services primarily in New Zealand and Australia. The company offers its services for inbound tourism and outbound tourism. The inbound tourism services primarily focuses on selling inbound travel to New Zealand and Australia through Southern Travelnet Limited and Experience New Zealand. The outbound tourism services provide marketing and representation services to various airline companies. The company provides marketing and representation services through its wholly owned subsidiary, The Walshe Group and inbound services through Southern Travelnet. The company's clients include Etihad Airways, Hawaii Tourism, American Airlines, South African Airways, Swiss International Airlines and Delta Air Lines. It has operations in New Zealand, Australia, Hong Kong, Japan and Singapore. Southern Travel Holdings is headquartered in Auckland, New Zealand.

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### COMPANIES MENTIONED

Southern Travel Holdings Limited

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