

# Southern Maryland Electric Cooperative Inc - Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/SC5044C97E4EN.html">https://marketpublishers.com/r/SC5044C97E4EN.html</a>
Date:	June 27, 2018
Pages:	27
Price:	US\$ 125.00
ID:	SC5044C97E4EN

Southern Maryland Electric Cooperative Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Southern Maryland Electric Cooperative, Inc. (SMECO) is an electric utility cooperative providing electric services to its consumers. The cooperative is a customer-owned electric cooperative, which offer services to residential, commercial and industrial customers in Calvert, Charles, Prince George's and St. Mary's counties. SMECO purchases wholesale power through its membership in ACES Power Marketing. It offers electric services including surge protection and energy use checkups to high-tech thermostats among others. The cooperative offers a broad range of services and programs for its customer base through its service centers. SMECO is headquartered in Hughesville, Maryland, the US.

### Southern Maryland Electric Cooperative Inc Key Recent Developments

Dec 28,2017: SMECO secures PSC approval to reduce distribution rates

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Nov 13,2017: Itron extends contract with SMECO in Maryland to deliver demand response services

Aug 01,2017: SMECO files to reduce distribution rates

Jul 18,2017: SMECO Revitalizes Electricity Metering Infrastructure with Sensus

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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## **COMPANIES MENTIONED**

Shenandoah Valley Electric Cooperative, Inc.  
Potomac Electric Power Company  
OneRoof Energy Inc  
Baltimore Gas and Electric Company  
A & N Electric Cooperative

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