

Sonova Holding AG (SOON) - Financial and Strategic SWOT Analysis Review

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Sonova Holding AG (SOON) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Sonova Holding AG (Sonova Group) develops, manufactures and commercializes advanced hearing care solutions. The company's comprehensive product portfolio spans custom in-the-ear (ITE) hearing instruments, hearing protection systems, cochlear implants, behind-the-ear (BTE) hearing instruments, receiver-in-canal (RIC) hearing instruments, FM systems, wireless communication systems, and invisible extended-wear hearing instruments; miscellaneous products and accessories. It offers hearing solutions to adults and children with significant hearing loss through its channel partners. Sonova Group offers its products under Phonak, Unitron, Advanced Bionics, Hansaton and Connect Hearing brands. The company operates subsidiaries in various countries across Europe, the Middle East, Africa, the Americas, and Asia Pacific. Sonova Group is headquartered in Stafa, Switzerland.

Sonova Holding AG Key Recent Developments

Feb 21,2017: Sonova continues to set new standards with innovative hearing solutions
Nov 14,2016: First Half Results 2016/17: Sonova with Strong Foundation for Further Growth
Oct 11,2016: Sonova announces appointment of Group Vice President Retail
Aug 31,2016: Sonova announces changes to the Management Board
May 18,2016: Sonova announces full year results 2015/16

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Sonova Holding AG - Key Facts
Sonova Holding AG - Key Employees
Sonova Holding AG - Key Employee Biographies
Sonova Holding AG - Major Products and Services
Sonova Holding AG - History
Sonova Holding AG - Company Statement
Sonova Holding AG - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Sonova Holding AG - Business Description
Business Description - Cochlear Implants
Cochlear Implants - Overview
Cochlear Implants - Financials
Business Description - Hearing Instruments
Hearing Instruments - Overview
Hearing Instruments - Financials
Sonova Holding AG - SWOT Analysis
SWOT Analysis - Overview
Sonova Holding AG - Strengths
Sonova Holding AG - Weaknesses
Sonova Holding AG - Opportunities
Sonova Holding AG - Threats
Sonova Holding AG - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

Sonova Holding AG, Medical Equipment, Deals By Year, 2011 to YTD 2017
Sonova Holding AG, Medical Equipment, Deals By Type, 2011 to YTD 2017
Sonova Holding AG, Recent Deals Summary

SECTION 5 – COMPANY’S RECENT DEVELOPMENTS

Feb 21, 2017: Sonova continues to set new standards with innovative hearing solutions
Nov 18, 2016: Cochlear: Appeal Decision In Us Patent Infringement Lawsuit
Nov 14, 2016: First Half Results 2016/17: Sonova with Strong Foundation for Further Growth
Oct 11, 2016: Sonova announces appointment of Group Vice President Retail
Aug 31, 2016: Sonova announces changes to the Management Board
May 18, 2016: Sonova announces full year results 2015/16
Mar 31, 2016: Sonova announces changes to the Management Board
Feb 18, 2016: Sonova announces changes to its Board of Directors

SECTION 6 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Sonova Holding AG, Key Facts

Sonova Holding AG, Key Employees
Sonova Holding AG, Key Employee Biographies
Sonova Holding AG, Major Products and Services
Sonova Holding AG, History
Sonova Holding AG, Subsidiaries
Sonova Holding AG, Key Competitors
Sonova Holding AG, Ratios based on current share price
Sonova Holding AG, Annual Ratios
Sonova Holding AG, Annual Ratios (Cont...1)
Sonova Holding AG, Annual Ratios (Cont...2)
Sonova Holding AG, Interim Ratios
Sonova Holding AG, Medical Equipment, Deals By Year, 2011 to YTD 2017
Sonova Holding AG, Medical Equipment, Deals By Type, 2011 to YTD 2017
Sonova Holding AG, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Sonova Holding AG, Performance Chart (2013 - 2017)
Sonova Holding AG, Ratio Charts
Sonova Holding AG, Medical Equipment, Deals By Year, 2011 to YTD 2017
Sonova Holding AG, Medical Equipment, Deals by Type, 2011 to YTD 2017

COMPANIES MENTIONED

William Demant Holding A/S
Widex A/S
Starkey Hearing Technologies, Inc.
Sonic Innovations Inc
Siemens Healthcare GmbH
Rion Co Ltd
MED-EL Elektromedizinische Gerate Gesellschaft mbH
GN Hearing A/S
Cochlear Ltd
Amplifon S.p.A.

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