

## Sonoco Products Company (SON) - Financial and Strategic SWOT Analysis Review

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Sonoco Products Company (SON) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Sonoco Products Company (Sonoco) is a diversified packaging company that manufactures industrial and consumer packaging products. It designs, manufactures, assembles, packages, and distributes temporary, semi-permanent, and permanent point-of-purchase displays. The company produces plastic bottles and jars; rigid containers and trays; metal and peelable membrane ends and closures; wooden, metal and composite wire and cable reels and spools. In addition, it offers fiber-based construction tubes and forms, paperboard tubes and cores, custom-engineered paperboard-based and expanded foam protective packaging and components, and temperature-assurance packaging products. Sonoco serves food, consumer packed goods, home, personal care, construction, textiles, municipal and residential, automotive, cosmetics, medical, hospitality, advertising, consumer electronics, pharmaceuticals, office furnishings, and promotional and palletized distribution sectors. It has production facilities in North America and Europe. Sonoco is headquartered in Hartsville, South Carolina, the US.

### Sonoco Products Company Key Recent Developments

Mar 15,2018: Sonoco Recognized for Packaging Excellence, Innovation at FPA Awards  
Feb 16,2018: Sonoco releases Q4 and full year 2017 financial results  
Feb 16,2018: Sonoco's net sales increase 13.7% in Q4  
Oct 19,2017: Sonoco reports Q3 2017 results  
Aug 01,2017: Sonoco reduces total water and energy usage in 2016

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Mar 15, 2018: Sonoco Recognized for Packaging Excellence, Innovation at FPA Awards

Feb 16, 2018: Sonoco's net sales increase 13.7% in Q4

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Oct 19, 2017: Sonoco reports Q3 2017 results

Aug 01, 2017: Sonoco reduces total water and energy usage in 2016

Jul 21, 2017: Sonoco reports Q2 2017 results

Jul 20, 2017: Sonoco names Philippe Guillemot to board of directors

Jun 21, 2017: Sonoco IML design wins IMDA Best of Show

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Huhtamaki Oyj  
Cascades Inc  
Coveris Holdings SA  
Graphic Packaging Corporation  
International Paper Co  
Bemis Company Inc

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