

Sonic Foundry Inc - Strategic SWOT Analysis Review

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Abstracts

Sonic Foundry Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Sonic Foundry Inc (Sonic Foundry) provides video capture, management and streaming solutions. The company's offerings include Mediasite video platform, Mediasite video cloud, Mediasite capture solutions, Mediasite events and Mediasite services for installation, monitoring, training and integration services. Its solutions automate, capture, delivery and search of on-demand streaming and live videos. Sonic Foundry serves corporations, educational institutions, government entities and healthcare organizations. It markets products through system integrators, value added resellers, consultants and distributors. The company's business operations span across Europe, the Middle East, Asia, and North America. Sonic Foundry is headquartered in Madison, Wisconsin, the US.

Sonic Foundry Inc Key Recent Developments

May 15,2018: Sonic Foundry releases fiscal 2018 Q2 financial results

Feb 13,2018: Sonic Foundry reports fiscal 2018 Q1 financial results

Jan 12,2018: Sonic Foundry Announces Fourth Quarter and Fiscal 2017 Financial Results

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Sonic Foundry Inc - Key Facts
Sonic Foundry Inc - Key Employees
Sonic Foundry Inc - Key Employee Biographies
Sonic Foundry Inc - Major Products and Services
Sonic Foundry Inc - History
Sonic Foundry Inc - Company Statement
Sonic Foundry Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Sonic Foundry Inc - Business Description
Geographical Segment: Asia
Performance
Geographical Segment: Europe and Middle East
Performance
Geographical Segment: Other
Performance
Geographical Segment: The US
Performance
R&D Overview
Sonic Foundry Inc - Corporate Strategy
Sonic Foundry Inc - SWOT Analysis
SWOT Analysis - Overview
Sonic Foundry Inc - Strengths
Sonic Foundry Inc - Weaknesses
Sonic Foundry Inc - Opportunities
Sonic Foundry Inc - Threats
Sonic Foundry Inc - Key Competitors

SECTION 3 – COMPANY’S RECENT DEVELOPMENTS

May 15, 2018: Sonic Foundry releases fiscal 2018 Q2 financial results

Feb 13, 2018: Sonic Foundry reports fiscal 2018 Q1 financial results

Jan 12, 2018: Sonic Foundry Announces Fourth Quarter and Fiscal 2017 Financial Results

SECTION 4 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Sonic Foundry Inc, Key Facts
Sonic Foundry Inc, Key Employees
Sonic Foundry Inc, Key Employee Biographies
Sonic Foundry Inc, Major Products and Services
Sonic Foundry Inc, History
Sonic Foundry Inc, Subsidiaries
Sonic Foundry Inc, Key Competitors

COMPANIES MENTIONED

Asure Software Inc
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WebEx Communications, Inc.
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