

Sonesta International Hotels Corporation: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's "Sonesta International Hotels Corporation: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Sonesta International Hotels Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Sonesta International Hotels Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Sonesta International Hotels Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Sonesta International Hotels Corporation (Sonesta) operates hotels and resorts, and provides accommodations to travelers throughout the world. The company operates its properties in the US, Peru, the Caribbean, Chile, Columbia, Equador and Egypt. It offers various amenities at its hotels, such as cable television, direct dial telephone for local and international calls, individual climate control, mini-bar, hairdryer, Wifi, and bathroom with tub as well as gym. Its hotels also offers a lounge, extensive menu room service and full service restaurant. IN addition, the company offers meeting space for groups of approximately 200 people featured with assistance and audio-visual equipment. Sonesta is headquartered in Newton, Massachusetts, the US.

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COMPANIES MENTIONED

Sonesta International Hotels Corporation

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