

# **Soma Bay Development Company S.A.E.: Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'Soma Bay Development Company S.A.E.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Soma Bay Development Company S.A.E.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Soma Bay Development Company S.A.E.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Soma Bay Development Company S.A.E.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Soma Bay Development Company S.A.E. (Soma Bay Hotels) owns and operates luxury hotels, golf club and spa, and a dive center. It offers its spa services under the brand name 'The Cascades Spa & Thalasso Somabay', offering traditional massages, hydrotherapy, facial rituals and have Thalasso – Tonic Hydrotherapy Pool. Through its Robinson Club Soma Bay and breakers diving and surfing lounge, it offers water sports and other adventure activities to the visitors. The company's real estate arm provides apartment or villa at Red Sea Coast. Soma Bay Development Company also focuses on real estate investments. Soma Bay Hotels is headquartered in Cairo, Egypt.

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### COMPANIES MENTIONED

Soma Bay Development Company S.A.E.

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