

# SolarWorld Industries GmbH - Strategic SWOT Analysis Review

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## Abstracts

SolarWorld Industries GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

SolarWorld Industries GmbH (SolarWorld), formerly SolarWorld AG, is a solar technology company. It produces and distributes products based on monocrystalline PERC solar cells, such as bifacial glass-glass modules, and monofacial PERC modules. The company also provides Bisun Boost Calculator and online access for performance data of solar power systems. SolarWorld offers long-term performance guarantee and product warranty support for its products. It market products under Sunmodule Bisun protect and Sunmodule Plus brands. The company has production facilities in Arnstadt and Freiberg in Germany and sales centers in Germany, Singapore and South Africa. SolarWorld is headquartered in Bonn, Nordrhein-Westfalen, Germany.

### SolarWorld Industries GmbH Key Recent Developments

Jan 22,2018: President's Decision on Solar Tariffs is a Loss for America

Sep 22,2017: SolarWorld wins in trade case, setting up Trump decision

Aug 17,2017: SolarWorld Industries starts PV module production in Germany

Aug 11,2017: Ulbrich Solar Technologies closes ribbon interconnect plant in Hillsboro, US

Aug 11,2017: Solarworld Industries Is Starting Again

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Aug 03, 2017: SolarWorld will Sponsor Las Vegas University Team in Solar Decathlon

Aug 01, 2017: Solarworld AG: opening of insolvency proceedings; resignation of management board

Jul 17, 2017: SolarWorld: Significant staff reduction needed to safeguard perspectives

May 25, 2017: SolarWorld Americas Joins Suniva as Co-Petitioner for Global Safeguard

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### COMPANIES MENTIONED

Yingli Green Energy Holding Company Limited

Solon SE

Phoenix Solar AG

Hanwha Q Cells GmbH

Centrosolar AG

Bosch Solar Energy AG

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