

# SolarCity Corporation (SCTY) - Financial and Strategic SWOT Analysis Review

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## Abstracts

SolarCity Corporation (SCTY) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

SolarCity Corporation (SolarCity), a subsidiary of Tesla, Inc., is a vertically integrated solar energy systems provider that designs, permits, finances, and installs the solar energy and storage systems,. The company also performs maintenance and monitoring services. It procures various components such as solar panels, power walls and solar roofs from different manufacturers. The company markets and sells the products and services through national sales organization that includes direct outside sales force, door-to-door sales force, call centers, channel partner network and customer referral programs. SolarCity also markets through traditional and digital marketing channels. The company serves residential, commercial, and government customers and schools and universities across the US, Puerto Rico, Canada, and Mexico. SolarCity is headquartered in San Mateo, California, the US.

### SolarCity Corporation Key Recent Developments

Mar 21,2017: NV Energy, SolarCity, Sunrun, Other Solar Installers Request Extension for Nevadans to Qualify for Grandfathered Net Metering Rates

Mar 21,2017: New Oregon Solar Energy Development Program Enrolls Round of Projects

Mar 01,2017: NYPA Announces Acceleration of Plans to Help NYS School Districts Tap into Solar Energy

Nov 14,2016: Hydraflow and SolarCity Complete Solar and Energy Storage Project Expected to Save More Than Three Million Dollars

Nov 03,2016: SolarCity Launches Pittsburgh Operations Center

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage,

financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Mar 01, 2017: NYPA Announces Acceleration of Plans to Help NYS School Districts Tap into Solar Energy

Nov 14, 2016: Hydraflow and SolarCity Complete Solar and Energy Storage Project Expected to Save More Than Three Million Dollars

Nov 03, 2016: SolarCity Launches Pittsburgh Operations Center

Oct 31, 2016: Freedonia roofing expert weighs in on Elon Musk's solar plans

Oct 27, 2016: Broome County Breaks Ground on Solar Farm

Oct 27, 2016: SolarCity and Balfour Beatty Communities Near Completion of 6.9 Megawatts of Solar at Air Force Family Housing

Oct 18, 2016: Airbnb Partners With SolarCity to Bring Solar Energy to the Home Sharing Community

Oct 17, 2016: SolarCity and Credit Suisse Partner to Finance More Than \$300 Million in Residential Solar Projects

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### COMPANIES MENTIONED

Vivint Solar, Inc.

Trinity Solar

SunRun Inc

SunPower Corporation

Sungevity Inc

SunEdison LLC

NRG Home Solar

G&S Solar Installers, LLC.

Borrego Solar Systems Inc



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