

# **Sociedade de Transportes Aereos, SGPS, S.A. - Strategic SWOT Analysis Review**

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## **Abstracts**

Sociedade de Transportes Aereos, SGPS, S.A. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## **Scope**

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Sociedade de Transportes Aereos, SGPS, S.A. (SATA) is an airline carrier that offers passenger and cargo transportation services. The company and its subsidiaries operate domestic and international scheduled flights, including charter flights, with a fleet consisting of Airbus 310 and 320, and Bombardier Q200 and Q400. It also offers services such as aircraft assistance, including maintenance and engineering, ground operations and handling services; and airport management services and travel operating services through its subsidiaries. It offers services in partnership with various other airlines and travel agencies. The company's flight network covers Portugal, the US, Canada, Germany, Spain, the UK, France, the Netherlands, and others. SATA is headquartered in Ponta Delgada, Autonomous Region of Azores, Portugal.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you

with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Sociedade de Transportes Aereos, SGPS, S.A. - Key Facts  
Sociedade de Transportes Aereos, SGPS, S.A. - Key Employees  
Sociedade de Transportes Aereos, SGPS, S.A. - Key Employee Biographies  
Sociedade de Transportes Aereos, SGPS, S.A. - Major Products and Services  
Sociedade de Transportes Aereos, SGPS, S.A. - History  
Sociedade de Transportes Aereos, SGPS, S.A. - Company Statement  
Sociedade de Transportes Aereos, SGPS, S.A. - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Sociedade de Transportes Aereos, SGPS, S.A. - Business Description  
Sociedade de Transportes Aereos, SGPS, S.A. - Corporate Strategy  
Sociedade de Transportes Aereos, SGPS, S.A. - SWOT Analysis  
SWOT Analysis - Overview  
Sociedade de Transportes Aereos, SGPS, S.A. - Strengths  
Sociedade de Transportes Aereos, SGPS, S.A. - Weaknesses  
Sociedade de Transportes Aereos, SGPS, S.A. - Opportunities  
Sociedade de Transportes Aereos, SGPS, S.A. - Threats  
Sociedade de Transportes Aereos, SGPS, S.A. - Key Competitors

### **SECTION 3 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Sociedade de Transportes Aereos, SGPS, S.A., Key Facts  
Sociedade de Transportes Aereos, SGPS, S.A., Key Employees  
Sociedade de Transportes Aereos, SGPS, S.A., Key Employee Biographies  
Sociedade de Transportes Aereos, SGPS, S.A., Major Products and Services  
Sociedade de Transportes Aereos, SGPS, S.A., History  
Sociedade de Transportes Aereos, SGPS, S.A., Subsidiaries  
Sociedade de Transportes Aereos, SGPS, S.A., Key Competitors

### COMPANIES MENTIONED

White-Airways, S.A.  
TAP Portugal  
Omni Aviacao e Tecnologia, S.A.  
Euroatlantic Airways - Transportes Aereos SA  
Aero VIP - Companhia de Transporte e Servicos Aereos, S.A.

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