

SNCF Group - Strategic SWOT Analysis Review

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Abstracts

SNCF Group - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

SNCF Group (SNCF) is a provider of passenger and freight transport services. The company's business activities include management and operation of French rail network and the development and management of railway stations. It provides freight transport and logistics solutions through its subsidiaries such as Geodis, Ermewa, and Fret SNCF. SNCF uses multimodal transport approach to provide door-to-door delivery of cargo. It's subsidiary SNCF Immobilier is specialized in urban transformation with the management of property and land assets. The company provides high-speed and long-distance rail services in European countries through Thalys, Aléo, Eurostar, and Lyria. It has operations in several countries in five continents. The company is headquartered in Saint-Denis, Ile-de-France, France.

SNCF Group Key Recent Developments

Dec 01,2020: First hybrid TER train in France - Successful tests: start of production in anticipation of trials from early 2021

Oct 19,2020: LPA Group awards new contract

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

SNCF Group - Key Facts
SNCF Group - Key Employees
SNCF Group - Key Employee Biographies
SNCF Group - Major Products and Services
SNCF Group - History
SNCF Group - Company Statement
SNCF Group - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
SNCF Group - Business Description
Business Segment: Geodis
Performance
Business Segment: Industrial Division
Performance
Business Segment: Keolis
Performance
Business Segment: Logistic - Others
Performance
Business Segment: Passengers - Other
Performance
Business Segment: SNCF Gares & Connexions
Overview
Performance
Business Segment: SNCF Immobilier
Performance
Business Segment: SNCF Reseau
Overview
Performance
Business Segment: TER
Performance
Business Segment: TFMM

Performance

Business Segment: Transilien

Performance

Business Segment: Voyages SNCF

Performance

SNCF Group - SWOT Analysis

SWOT Analysis - Overview

SNCF Group - Strengths

SNCF Group - Weaknesses

SNCF Group - Opportunities

SNCF Group - Threats

SNCF Group - Key Competitors

SNCF Group, Recent Deals Summary

SECTION 3 – COMPANY’S RECENT DEVELOPMENTS

Dec 01, 2020: First hybrid TER train in France - Successful tests: start of production in anticipation of trials from early 2021

Oct 19, 2020: LPA Group awards new contract

SECTION 4 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

SNCF Group, Key Facts
SNCF Group, Key Employees
SNCF Group, Key Employee Biographies
SNCF Group, Major Products and Services
SNCF Group, History
SNCF Group, Subsidiaries
SNCF Group, Key Competitors
SNCF Group, Recent Deals Summary

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