

# Smoothie King Franchises, Inc.: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/S137C61DCA5EN.html>

Date: November 2017

Pages: 22

Price: US\$ 125.00 (Single User License)

ID: S137C61DCA5EN

## Abstracts

### SYNOPSIS

Timetric's 'Smoothie King Franchises, Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Smoothie King Franchises, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Smoothie King Franchises, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Smoothie King Franchises, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Smoothie King Franchises, Inc. (Smoothie King) is a smoothie and health food retailer. The company offers a range of nutritional fresh-blended fruit smoothies and healthy retail products. The stores also provide a wide variety of vitamins, sports nutrition, diet products and healthy snacks including vitamin supplements, energy bars, herbs and minerals. The company offers enhancers such as fitness enhancers, energy enhancers, slim enhancers and wellness enhancers. It also offers catering services to business, school and health related functions. Furthermore, Smoothie King retails coupons, VIP cards and king cards. The company operates its outlets in the US, the Cayman Islands, Korea and Singapore. Smoothie King is headquartered in Metairie, Louisiana, the US.

## Contents

### **1 SMOOTHIE KING FRANCHISES, INC. - BUSINESS ANALYSIS**

- 1.1 Smoothie King Franchises, Inc. - Company Overview
- 1.2 Smoothie King Franchises, Inc. - Business Description
- 1.3 Smoothie King Franchises, Inc. - Major Products and Services

### **2 SMOOTHIE KING FRANCHISES, INC. - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 2.1 Smoothie King Franchises, Inc. - M&A and Partnerships Strategy

### **3 SMOOTHIE KING FRANCHISES, INC. - RECENT DEVELOPMENTS**

### **4 SMOOTHIE KING FRANCHISES, INC. - SWOT ANALYSIS**

- 4.1 Smoothie King Franchises, Inc. - SWOT Analysis - Overview
- 4.2 Smoothie King Franchises, Inc. - Strengths
- 4.3 Smoothie King Franchises, Inc. - Weaknesses
- 4.4 Smoothie King Franchises, Inc. - Opportunities
- 4.5 Smoothie King Franchises, Inc. - Threats

### **5 SMOOTHIE KING FRANCHISES, INC. - COMPANY STATEMENT**

### **6 SMOOTHIE KING FRANCHISES, INC. - HISTORY**

### **7 SMOOTHIE KING FRANCHISES, INC. - KEY EMPLOYEES**

### **8 SMOOTHIE KING FRANCHISES, INC. - KEY EMPLOYEE BIOGRAPHIES**

### **9 SMOOTHIE KING FRANCHISES, INC. - LOCATIONS AND SUBSIDIARIES**

- 9.1 Smoothie King Franchises, Inc. - Head Office
- 9.2 Smoothie King Franchises, Inc. - Other Locations and Subsidiaries

### **10 APPENDIX**

10.1 Methodology

10.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Smoothie King Franchises, Inc. - Major Products and Services

Table 2: Smoothie King Franchises, Inc. - History

Table 3: Smoothie King Franchises, Inc. - Key Employees

Table 4: Smoothie King Franchises, Inc. - Key Employee Biographies

Table 5: Smoothie King Franchises, Inc. - Locations

### COMPANIES MENTIONED

Smoothie King Franchises, Inc.

## I would like to order

Product name: Smoothie King Franchises, Inc.: Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/S137C61DCA5EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S137C61DCA5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970