

# **Smart Communications Inc: Company Profile and SWOT Analysis**

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## **Abstracts**

#### **SYNOPSIS**

Timetric's "Smart Communications Inc: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Smart Communications Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Smart Communications Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Smart Communications Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Smart Communications, Inc. (Smart) is a subsidiary of PLDT Inc., provider of wireless services. The company provides a range of telecommunications related products and services to its subscribers. Its product and service portfolio includes prepaid and postpaid plans, Smart Money, a debit card coupled with mobile phone services for subscribers to purchase goods, pay bills and transfer funds; and broadband Internet services. It provides voice, multimedia messaging, text messaging, 3G and LTE services, mobile Internet services; international calling and texting services; mobile TV services, cash remittance services linked to cell phones, It also offers a mass market push email service; mobile e-mail services for prepaid and postpaid subscribers; and cell phones and related products online. Smart is headquartered in Makati City, the Philippines.



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#### **COMPANIES MENTIONED**

**Smart Communications Inc** 



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