

# Sino Land Co Ltd (83): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Sino Land Co Ltd (83): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Sino Land Co Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Sino Land Co Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Sino Land Co Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Sino Land Co Ltd (Sino Land or 'the company') is a real estate company. It is engaged in developing residential, office, industrial and retail properties for sale and investment. The company also provides hotel and club management, property management, car park management, cleaning and environmental services to security services. As of June 2017, it had a land bank of 32.8 million square feet area, comprised residential (55.3%), commercial (28.7%), industrial (7.4%), car parks (4.6%) and hotels (4.0%). Key projects include The Fullerton Pavilion Marina Bay, Singapore; Maison Rose Sham Shui Po, Hong Kong; Sino International Plaza Fuzhou, China; The Dynasty Tsuen Wan, Hong Kong; and Exchange Tower Kowloon Bay, Hong Kong, among others. The company primarily operates in Hong Kong, China, Singapore and Australia. Sino Land is headquartered in Kowloon, Hong Kong.

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### COMPANIES MENTIONED

Sino Land Co Ltd

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