

Sino-U.S. United Metlife Insurance Co., Ltd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Sino-U.S. United Metlife Insurance Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Sino-U.S. United Metlife Insurance Co., Ltd."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Sino-U.S. United Metlife Insurance Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Sino-U.S. United Metlife Insurance Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Sino-U.S. United Metlife Insurance Co., Ltd. (United MetLife) is an insurance solutions provider. The company offers a range of individual and group insurance products and services to its individual and group clients. Its product offerings include travel insurance, accident insurance, critical illness insurance, general health insurance, life annuity insurance, child insurance, general life insurance, endowment insurance, financial insurance and pension plans. United MetLife also offers group travel insurance, group accident insurance, group medical insurance, group term life insurance and group critical illness insurance. Its service offerings include online insurance buying, online insurance support services, claims settlement services, insurance advisory services and other supportive services. The company distributes its insurance products and services through insurance agents, bancassurance and direct marketing channels. It is a joint venture between MetLife, Inc, an US based insurance company and Shanghai Alliance Investment Ltd (SAIL), a China based financial service company. United MetLife is headquartered in Shanghai, China.

The company reported premiums earned of CNY8,126.8 million during the fiscal year ended on December 31, 2016 (FY2016), representing an increase of 15.4% over FY2015.

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