

# Singtel Optus Pty Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/S40FC73B522EN.html>

Date: July 2019

Pages: 25

Price: US\$ 125.00 (Single User License)

ID: S40FC73B522EN

## Abstracts

Singtel Optus Pty Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

SingTel Optus Pty Limited (Optus), a subsidiary of Singapore Telecommunications Limited doing business as Optus, is a telecommunications service provider. It offers a broad array of communications services such as mobile, telephony, business network services, Internet and satellite services and subscription television. It provides broadband, Internet, home phone, digital TV, local, national and long distance telephony, satellite services, and business network services, among others. It also sells mobile phones with network plans, machine-to-machine services, bundled services and device management solutions. The company serves individual and business customers, small and medium businesses, government, healthcare, banking and finance, retail and education sectors. Optus is headquartered in Sydney, New South Wales, Australia.

### Singtel Optus Pty Ltd Key Recent Developments

Nov 26,2018: Redflow batteries to power Optus mobile tower in Daintree rainforest

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Singtel Optus Pty Ltd - Key Facts  
Singtel Optus Pty Ltd - Key Employees  
Singtel Optus Pty Ltd - Key Employee Biographies  
Singtel Optus Pty Ltd - Major Products and Services  
Singtel Optus Pty Ltd - History  
Singtel Optus Pty Ltd - Company Statement  
Singtel Optus Pty Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Singtel Optus Pty Ltd - Business Description  
Singtel Optus Pty Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Singtel Optus Pty Ltd - Strengths  
Singtel Optus Pty Ltd - Weaknesses  
Singtel Optus Pty Ltd - Opportunities  
Singtel Optus Pty Ltd - Threats  
Singtel Optus Pty Ltd - Key Competitors

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

Nov 26, 2018: Redflow batteries to power Optus mobile tower in Daintree rainforest

### **SECTION 4 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Singtel Optus Pty Ltd, Key Facts  
Singtel Optus Pty Ltd, Key Employees  
Singtel Optus Pty Ltd, Key Employee Biographies  
Singtel Optus Pty Ltd, Major Products and Services  
Singtel Optus Pty Ltd, History  
Singtel Optus Pty Ltd, Other Locations  
Singtel Optus Pty Ltd, Key Competitors

### COMPANIES MENTIONED

Hutchison Telecommunications (Australia) Limited  
Macquarie Telecom Group Limited  
NBN Co Ltd  
Telstra Corp Ltd  
Vodafone Hutchison Australia Pty Ltd  
TPG Telecom Ltd

## I would like to order

Product name: Singtel Optus Pty Ltd - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/S40FC73B522EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S40FC73B522EN.html>