

Simply Energy - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/SA647DD3252EN.html>

Date: December 2021

Pages: 19

Price: US\$ 125.00 (Single User License)

ID: SA647DD3252EN

Abstracts

Simply Energy - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Simply Energy, a joint venture between Engie Australia Energy and Mitsui & Co Ltd, is an energy retailer that supplies electricity and gas to residential and commercial customers across Australia. It provides services to a diverse customer base, including residential, commercial and industrial (C&I) customers and small and medium businesses. Its C&I customer base include banking, manufacturing, retail, education, government, hospitality and others. Simply Energy offers energy on fixed price and flexible options. The company has operations spread across Victoria, Queensland, South Australia, and New South Wales. Simply Energy is headquartered in Balwyn, Victoria, Australia.

Simply Energy Key Recent Developments

Aug 25,2021: Sunverge announces strategic partnership with Simply Energy, Nissan Australia and Wallbox to deliver electric vehicle-to-home and electric vehicle-to-grid services

Feb 02,2021: New ENGIE energy deal extends to staff offer

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Simply Energy - Key Facts
Simply Energy - Key Employees
Simply Energy - Major Products and Services
Simply Energy - History
Simply Energy - Locations And Subsidiaries
Head Office

SECTION 2 – COMPANY ANALYSIS

Company Overview
Simply Energy - Business Description
Simply Energy - SWOT Analysis
SWOT Analysis - Overview
Simply Energy - Strengths
Simply Energy - Weaknesses
Simply Energy - Opportunities
Simply Energy - Threats
Simply Energy - Key Competitors

SECTION 3 – COMPANY’S RECENT DEVELOPMENTS

Aug 25, 2021: Sunverge announces strategic partnership with Simply Energy, Nissan Australia and Wallbox to deliver electric vehicle-to-home and electric vehicle-to-grid services
Feb 02, 2021: New ENGIE energy deal extends to staff offer

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Simply Energy, Key Facts
Simply Energy, Key Employees
Simply Energy, Major Products and Services
Simply Energy, History
Simply Energy, Key Competitors

List Of Figures

LIST OF FIGURES

No table of figures entries found.

I would like to order

Product name: Simply Energy - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/SA647DD3252EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA647DD3252EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970