

# **Simmons First National Corporation (SFNC): Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'Simmons First National Corporation (SFNC): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Simmons First National Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Simmons First National Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Simmons First National Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## Contents

### **1 SIMMONS FIRST NATIONAL CORPORATION - BUSINESS ANALYSIS**

- 1.1 Simmons First National Corporation - Company Overview
- 1.2 Simmons First National Corporation - Business Description
- 1.3 Simmons First National Corporation - Major Products and Services

### **2 SIMMONS FIRST NATIONAL CORPORATION - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Simmons First National Corporation - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Simmons First National Corporation - Key Financial Performance Indicators
  - 2.2.1 Simmons First National Corporation - Total Income and Net Profit Margin
  - 2.2.2 Simmons First National Corporation - Asset and Liabilities
  - 2.2.3 Simmons First National Corporation - Gearing Ratio
  - 2.2.4 Simmons First National Corporation - Valuation
- 2.3 Simmons First National Corporation - Competitive Benchmarking
  - 2.3.1 Simmons First National Corporation - Market Capitalization
  - 2.3.2 Simmons First National Corporation - Efficiency
  - 2.3.3 Simmons First National Corporation - Valuation

### **3 SIMMONS FIRST NATIONAL CORPORATION - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 3.1 Simmons First National Corporation - M&A and Partnerships Strategy

### **4 SIMMONS FIRST NATIONAL CORPORATION - RECENT DEVELOPMENTS**

### **5 SIMMONS FIRST NATIONAL CORPORATION - SWOT ANALYSIS**

- 5.1 Simmons First National Corporation - SWOT Analysis - Overview
- 5.2 Simmons First National Corporation - Strengths
- 5.3 Simmons First National Corporation - Weaknesses
- 5.4 Simmons First National Corporation - Opportunities
- 5.5 Simmons First National Corporation - Threats

### **6 SIMMONS FIRST NATIONAL CORPORATION - COMPANY STATEMENT**

## **7 SIMMONS FIRST NATIONAL CORPORATION - HISTORY**

## **8 SIMMONS FIRST NATIONAL CORPORATION - KEY EMPLOYEES**

## **9 SIMMONS FIRST NATIONAL CORPORATION - KEY EMPLOYEE BIOGRAPHIES**

## **10 SIMMONS FIRST NATIONAL CORPORATION - LOCATIONS AND SUBSIDIARIES**

10.1 Simmons First National Corporation - Head Office

10.2 Simmons First National Corporation - Other Locations and Subsidiaries

## **11 APPENDIX**

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Simmons First National Corporation - Major Products and Services

Table 2: Simmons First National Corporation - Key Ratios - Annual

Table 3: Simmons First National Corporation - Key Ratios - Interim

Table 4: Simmons First National Corporation - Key Capital Market Indicators

Table 5: Simmons First National Corporation - History

Table 6: Simmons First National Corporation - Key Employees

Table 7: Simmons First National Corporation - Key Employee Biographies

Table 8: Simmons First National Corporation - Subsidiaries

## List Of Figures

### LIST OF FIGURES

Figure 1: Simmons First National Corporation - Total Income and Net Profit

Figure 2: Simmons First National Corporation - Financial Position

Figure 3: Simmons First National Corporation - Gearing Ratio

Figure 4: Simmons First National Corporation - Valuation

Figure 5: Simmons First National Corporation - Market Capitalization

Figure 6: Simmons First National Corporation - Efficiency

Figure 7: Simmons First National Corporation - Valuation

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