

Silicon Storage Technology, Inc.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Silicon Storage Technology, Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Silicon Storage Technology, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Silicon Storage Technology, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Silicon Storage Technology, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Silicon Storage Technology, Inc. (SST), a subsidiary of Microchip Technology Incorporated., designs, licenses and markets a wide range of NOR flash memory and technologies. The company provides flash memory semiconductor devices and technologies for the digital consumer, networking, wireless communication and internet computing markets. It markets its technologies under SuperFlash and Smartbit brands. The SuperFlash technology is a proprietary split gate flash memory cell providing programmable SoC solution. The Smartbit One-Time Programmable (OTP) technology enables chip designers to focus on other aspects of the holistic SoC design. SST's licenses these technologies directly to integrated device manufacturers (IDMs) and foundries. Its products find applications in automotive, industrial, consumer, telecom, office automation and smartcards. SST is headquartered in Sunnyvale, California, the US.

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COMPANIES MENTIONED

Silicon Storage Technology, Inc.

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