

## Siemens Healthcare GmbH - Strategic SWOT Analysis Review

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Siemens Healthcare GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

### Highlights

Siemens Healthcare GmbH d/b/a Siemens Healthineers, a subsidiary of Siemens AG, is a global medical device company that designs, develops, manufactures and distributes medical devices and technologies for diagnostic markets. Its major products include healthcare IT, laboratory diagnostics equipment, medical imaging equipment, point-of-care testing devices, devices for clinical specialties and diseases, and medical accessories, OEM component and medical electronics solutions. Its products and solutions are utilized in the areas including cardiology, neurology, oncology, surgery, women's health, diabetes, infectious disease, urology, organ transplant, therapeutic drug monitoring and growth disorders, among others. The company operates in Europe, the Americas, the Middle East, Africa and Asia-Pacific. Siemens Healthineers is headquartered in Erlangen, Germany.

### Siemens Healthcare GmbH Key Recent Developments

Jan 16,2018: Siemens Healthineers lays out strategy to bolster market leadership beyond 2025

Dec 20,2017: Siemens Healthcare: The Gateway to Innovative Clinical Pathways

Dec 11,2017: Kingston Hospital NHS Foundation Trust partners with Siemens Healthineers to improve efficiency by transforming radiology department

Nov 29,2017: Siemens plans to list Siemens Healthineers on Frankfurt Stock Exchange

Nov 26,2017: Siemens Healthineers Strengthens CT Portfolio with Four New Systems

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Siemens Healthcare GmbH - Key Facts  
Siemens Healthcare GmbH - Key Employees  
Siemens Healthcare GmbH - Key Employee Biographies  
Siemens Healthcare GmbH - Major Products and Services  
Siemens Healthcare GmbH - History  
Siemens Healthcare GmbH - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

### SECTION 2 – COMPANY ANALYSIS

Company Overview  
Siemens Healthcare GmbH - Business Description  
Siemens Healthcare GmbH - Corporate Strategy  
Siemens Healthcare GmbH - SWOT Analysis  
SWOT Analysis - Overview  
Siemens Healthcare GmbH - Strengths  
Siemens Healthcare GmbH - Weaknesses  
Siemens Healthcare GmbH - Opportunities  
Siemens Healthcare GmbH - Threats  
Siemens Healthcare GmbH - Key Competitors

### SECTION 3 – COMPANY'S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

Siemens Healthcare GmbH, Medical Equipment, Deals By Year, 2012 to YTD 2018  
Siemens Healthcare GmbH, Medical Equipment, Deals By Type, 2012 to YTD 2018  
Siemens Healthcare GmbH, Recent Deals Summary

### SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Jan 23, 2018: Siemens Healthineers, Florida Hospital Collaborate to Improve Health Care Outcomes

Jan 16, 2018: Siemens Healthineers lays out strategy to bolster market leadership beyond 2025  
Dec 20, 2017: Siemens Healthcare: The Gateway to Innovative Clinical Pathways  
Dec 11, 2017: Kingston Hospital NHS Foundation Trust partners with Siemens Healthineers to improve efficiency by transforming radiology department  
Nov 29, 2017: Siemens plans to list Siemens Healthineers on Frankfurt Stock Exchange  
Nov 26, 2017: Siemens Healthineers Strengthens CT Portfolio with Four New Systems  
Nov 13, 2017: Siemens Healthineers and WhidbeyHealth Aim to Close Care Gaps in Community through New Services Agreement  
Oct 17, 2017: Siemens Healthineers Streamlines Protein Testing by Adding the Atellica NEPH 630 System to its Atellica Portfolio  
Jun 30, 2017: Siemens Breaks Ground in Walpole, Mass., Marks Milestone in its Investment Strategy for Healthcare Market Transformation  
Jun 27, 2017: New Hybrid Operating Room in Getinge Experience Center, Germany

## **SECTION 5 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## **LIST OF TABLES**

Siemens Healthcare GmbH, Key Facts  
Siemens Healthcare GmbH, Key Employees  
Siemens Healthcare GmbH, Key Employee Biographies  
Siemens Healthcare GmbH, Major Products and Services  
Siemens Healthcare GmbH, History  
Siemens Healthcare GmbH, Other Locations  
Siemens Healthcare GmbH, Subsidiaries  
Siemens Healthcare GmbH, Joint Venture  
Siemens Healthcare GmbH, Key Competitors  
Siemens Healthcare GmbH, Medical Equipment, Deals By Year, 2012 to YTD 2018  
Siemens Healthcare GmbH, Medical Equipment, Deals By Type, 2012 to YTD 2018  
Siemens Healthcare GmbH, Recent Deals Summary

## **LIST OF FIGURES**

Siemens Healthcare GmbH, Medical Equipment, Deals By Year, 2012 to YTD 2018  
Siemens Healthcare GmbH, Medical Equipment, Deals by Type, 2012 to YTD 2018

## **COMPANIES MENTIONED**

Varian Medical Systems Inc  
Toshiba Medical Systems Corporation  
Philips Healthcare  
McKesson Corp  
Hologic Inc  
Hitachi Healthcare Manufacturing Ltd  
GE Healthcare LLC  
F. Hoffmann-La Roche Ltd  
Elekta AB  
Cerner Corp  
Beckman Coulter Inc  
Abbott Laboratories

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