

Siemens Healthcare GmbH - Strategic SWOT Analysis Review

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Siemens Healthcare GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Siemens Healthcare GmbH d/b/a Siemens Healthineers, a subsidiary of Siemens AG, is a global medical device company that designs, develops, manufactures and distributes medical devices and technologies for diagnostic markets. Its major products include healthcare IT, laboratory diagnostics equipment, medical imaging equipment, point-of-care testing devices, devices for clinical specialties and diseases, and medical accessories, OEM component and medical electronics solutions. Its products and solutions are utilized in the areas including cardiology, neurology, oncology, surgery, women's health, diabetes, infectious disease, urology, organ transplant, therapeutic drug monitoring and growth disorders, among others. The company operates in Europe, the Americas, the Middle East, Africa and Asia-Pacific. Siemens Healthineers is headquartered in Erlangen, Germany.

Siemens Healthcare GmbH Key Recent Developments

Jan 16,2018: Siemens Healthineers lays out strategy to bolster market leadership beyond 2025

Dec 20,2017: Siemens Healthcare: The Gateway to Innovative Clinical Pathways

Dec 11,2017: Kingston Hospital NHS Foundation Trust partners with Siemens Healthineers to improve efficiency by transforming radiology department

Nov 29,2017: Siemens plans to list Siemens Healthineers on Frankfurt Stock Exchange

Nov 26,2017: Siemens Healthineers Strengthens CT Portfolio with Four New Systems

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Varian Medical Systems Inc
Toshiba Medical Systems Corporation
Philips Healthcare
McKesson Corp
Hologic Inc
Hitachi Healthcare Manufacturing Ltd
GE Healthcare LLC
F. Hoffmann-La Roche Ltd
Elekta AB
Cerner Corp
Beckman Coulter Inc
Abbott Laboratories

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