

# Shoppers Drug Mart Corporation: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "Shoppers Drug Mart Corporation: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Shoppers Drug Mart Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Shoppers Drug Mart Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Shoppers Drug Mart Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Shoppers Drug Mart Corporation (Shoppers or 'the company'), a subsidiary of Loblaw Companies Limited, is an operator and licensor of full-service retail drug stores under the Shoppers Drug Mart and Pharmaprix banners. The company offers medical clinic pharmacies, luxury beauty destinations and conducts the sales and service of assisted-living devices, medical equipment, home-care products and mobility equipment to institutional and retail customers. The company through its stores offers branded drugs, over-the-counter medications, health and beauty aids, cosmetics, seasonal products and household essentials. Its retail formats include Shoppers Drug Mart, Shoppers Simply Pharmacy stores and Murale stores. Shoppers also provide various specialty services under the banners Shoppers Home Health Care, Specialty Health Network and MediSystem Pharmacy. It also offers private label brands. Shoppers is headquartered in Toronto, Ontario, Canada.

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Shoppers Drug Mart Corporation

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