

Shop Direct Holdings Limited: Company Profile and SWOT Analysis

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Date: April 2018

Pages: 17

Price: US\$ 125.00 (Single User License)

ID: SE42078DD3FEN

Abstracts

SYNOPSIS

Timetric's 'Shop Direct Holdings Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Shop Direct Holdings Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Shop Direct Holdings Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Shop Direct Holdings Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Shop Direct Holdings Limited (Shop Direct) is a multi-brand online retailer. The company's product portfolio includes apparel, footwear, baby products, gym equipment, sports apparel, cookware, DIY equipment, gardening equipment, home and garden furniture, computers, vacuum cleaners, kitchen electrical, cosmetics, food, beverages, toys flowers and gifts. It also offers financial services, credit products, insurance products, warranty products and delivery services. Shop Direct offers products under Ladybird, V by Very, So Fabulous and SWAN brands. The company's business operations are spread across the UK and Ireland. It also retails its merchandise through various online portals including littlewoods.com, very.co.uk, littlewoodsireland.ie and veryexclusive.co.uk. Shop Direct is headquartered in Liverpool, England, the UK.

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COMPANIES MENTIONED

Shop Direct Holdings Limited

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