

Sheraton Seoul Palace (16140): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Sheraton Seoul Palace (16140): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Sheraton Seoul Palace'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Sheraton Seoul Palace' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Sheraton Seoul Palace'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Sheraton Seoul Palace (Sheraton Seoul), formerly The Palace Hotel Seoul, is involved in the hotel business in South Korea. The company owns and operates Seoul Palace Hotel in Seoul. It provides accommodation services through its guest rooms and offers services such as restaurants and bars, banquets, sauna and health clubs, arcade and business center. It offers accommodation facility including business floor, palace floor, executive floor, suite and executive lounge. It also operates various restaurants such as h'_Garden (buffet and terrace), Suh Goong (Chinese restaurant), Ta Bong (Japanese restaurant) and Two Tone (Lounge). The company is headquartered in Seoul, South Korea.

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COMPANIES MENTIONED

Sheraton Seoul Palace

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