

# Shawbrook Bank Limited: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Shawbrook Bank Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Shawbrook Bank Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Shawbrook Bank Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Shawbrook Bank Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Shawbrook Group Plc (Shawbrook) is a provider of banking products and services. It provides a range of personal and business banking products and services to individuals, and small and medium business customers. Its portfolio of products and services includes savings accounts, business accounts, and charity and trust accounts, ISAs, personal loans, commercial mortgages, term deposits and secured loans. Shawbrook also offers services such as asset financing services, invoice discounting services, leasing services, asset-based lending services and online banking services. It distributes these products and services through a network of independent brokers in the UK. Shawbrook is headquartered in Brentwood, the UK.

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### COMPANIES MENTIONED

Shawbrook Bank Limited

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