

# Senior Plc: Aerospace and Defense - Company Profile, SWOT and Financial Analysis

<https://marketpublishers.com/r/SD0EB497ED9EN.html>

Date: June 2016

Pages: 47

Price: US\$ 125.00 (Single User License)

ID: SD0EB497ED9EN

## Abstracts

### SUMMARY

Examines and identifies key information and issues about 'Senior Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.

The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.

The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

## KEY FINDINGS

This report is a crucial resource for industry executives and anyone looking to access key information about 'Senior Plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Strategic Defence Intelligence strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

## SYNOPSIS

Examines and identifies key information and issues about 'Senior Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Senior Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Senior plc (Senior) designs, manufactures and markets a range of technology components and systems for aerospace, defense, land vehicle and energy markets. The company manufactures metallic ducting systems, engine structures and mounting systems, airframe and other structural parts, helicopter machined parts, composite ducting systems and fluid control systems. It also offers cooling and emission control components, flexible mechanisms for vehicle exhaust systems, and diesel fuel distribution pipeworks. It serves original equipment manufacturers operating in aerospace, defense, land vehicle and energy markets. The company has operations across, North America, South America, Africa, Europe and Asia. Senior is headquartered in Rickmansworth, Hertfordshire, the UK.

## Contents

### **1 SENIOR PLC - KEY EMPLOYEES**

### **2 SENIOR PLC - KEY EMPLOYEES BIOGRAPHIES**

### **3 SENIOR PLC - MAJOR PRODUCTS AND SERVICES**

### **4 SENIOR PLC - HISTORY**

### **5 SENIOR PLC - COMPANY STATEMENT**

### **6 SENIOR PLC - LOCATIONS AND SUBSIDIARIES**

6.1 Senior Plc - Head Office

6.2 Senior Plc - Other Locations and Subsidiaries

### **7 SENIOR PLC - BUSINESS ANALYSIS**

7.1 Senior Plc - Company Overview

7.2 Senior Plc - Business Description

### **8 SENIOR PLC - SWOT ANALYSIS**

8.1 Senior Plc - SWOT Analysis - Overview

8.2 Senior Plc - Strengths

8.2.1 Strength - Strong Business Operations

8.2.2 Strength - Strong Topline Performance

8.2.3 Strength - Research and Development

8.3 Senior Plc - Weaknesses

8.3.1 Weakness - Limited Liquidity Position

8.3.2 Weakness - Declining Operational Performance

8.4 Senior Plc - Opportunities

8.4.1 Opportunity - Positive Outlook for Global Airline Industry

8.4.2 Opportunity - Strategic Acquisition

8.5 Senior Plc - Threats

8.5.1 Threat - Government Contract Compliance

8.5.2 Threat - Intense Competition

8.5.3 Threat - Rapidly Changing Technology

## **9 SENIOR PLC - COMPANY FINANCIAL ANALYSIS**

9.1 Senior Plc - Five Year Snapshot: Overview of Financial and Operational Performance Indicators

## **10 SENIOR PLC - INTERIM RATIOS**

- 10.1.1 Senior Plc - Financial ratios: Capital Market Ratios
- 10.2 Senior Plc - Financial Performance and Ratio Charts
  - 10.2.1 Senior Plc - Revenue and Operating margin
  - 10.2.2 Senior Plc - Asset and Liabilities
  - 10.2.3 Senior Plc - Net Debt vs. Gearing Ratio
  - 10.2.4 Senior Plc - Operational Efficiency
  - 10.2.5 Senior Plc - Solvency
  - 10.2.6 Senior Plc - Valuation
- 10.3 Senior Plc - Competitive Benchmarking
  - 10.3.1 Senior Plc - Market Capitalization
  - 10.3.2 Senior Plc - Efficiency
  - 10.3.3 Senior Plc - Valuation
  - 10.3.4 Senior Plc - Turnover: Inventory and Asset
  - 10.3.5 Senior Plc - Liquidity

## **11 SENIOR PLC - MERGERS AND ACQUISITIONS AND PARTNERSHIPS**

11.1 Senior Plc - MandA and Partnerships Strategy

## **12 SENIOR PLC - RECENT DEVELOPMENTS**

## **13 APPENDIX**

- 13.1 Methodology
- 13.2 Senior Plc - Ratio Definitions
- 13.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Senior Plc - Key Employees
- Table 2: Senior Plc - Key Employees Biographies
- Table 3: Senior Plc - Major Products and Services
- Table 4: Senior Plc - History
- Table 5: Senior Plc - Subsidiaries
- Table 6: Senior Plc - Annual ratios
- Table 7: Senior Plc - Interim ratios
- Table 8: Senior Plc - Capital Market Ratios

## List Of Figures

### LIST OF FIGURES

Figure 1: Senior Plc - Revenue and Operating Profit

Figure 2: Senior Plc - Asset and Liabilities

Figure 3: Senior Plc - Net Debt vs. Gearing Ratio

Figure 4: Senior Plc - Operational Efficiency

Figure 5: Senior Plc - Solvency

Figure 6: Senior Plc - Valuation

Figure 7: Senior Plc - Market Capitalization

Figure 8: Senior Plc - Efficiency

Figure 9: Senior Plc - Valuation

Figure 10: Senior Plc - Turnover: Inventory and Asset

Figure 11: Senior Plc - Liquidity

### COMPANIES MENTIONED

Senior Plc

## I would like to order

Product name: Senior Plc: Aerospace and Defense - Company Profile, SWOT and Financial Analysis

Product link: <https://marketpublishers.com/r/SD0EB497ED9EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD0EB497ED9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970