

# Select Comfort Corporation (SCSS) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Select Comfort Corporation (SCSS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Select Comfort Corporation (Select Comfort) is a provider of sleep solutions. The company offers beds and bedding products. It designs, manufactures, retail and distributes adjustable-firmness beds and other sleep-related accessories, including specialty pillows, comforters, mattress pads, furniture, bed accessories, sheets and leg options. Select Comfort markets these products under the brands of Sleep Number, Sleep Number, Select Comfort, SleepIQ, the Double Arrow logo, AirFit, and Bam LABS, to name a few. The company owns and operates retail stores under the Sleep Number banner across the US. It also sells products through its online platform. The company has production and distribution facilities in Utah and South Carolina. Select Comfort is headquartered in Minneapolis, Minnesota, the US.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Select Comfort Corporation - Key Facts  
Select Comfort Corporation - Key Employees  
Select Comfort Corporation - Key Employee Biographies  
Select Comfort Corporation - Major Products and Services  
Select Comfort Corporation - History  
Select Comfort Corporation - Company Statement  
Select Comfort Corporation - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Select Comfort Corporation - Business Description  
Select Comfort Corporation - SWOT Analysis  
SWOT Analysis - Overview  
Select Comfort Corporation - Strengths  
Select Comfort Corporation - Weaknesses  
Select Comfort Corporation - Opportunities  
Select Comfort Corporation - Threats  
Select Comfort Corporation - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts  
Select Comfort Corporation, Recent Deals Summary

### **SECTION 4 – APPENDIX**

Methodology  
Ratio Definitions

[About GlobalData](#)

[Contact Us](#)

[Disclaimer](#)

## List Of Tables

### LIST OF TABLES

Select Comfort Corporation, Key Facts  
Select Comfort Corporation, Key Employees  
Select Comfort Corporation, Key Employee Biographies  
Select Comfort Corporation, Major Products and Services  
Select Comfort Corporation, History  
Select Comfort Corporation, Subsidiaries  
Select Comfort Corporation, Key Competitors  
Select Comfort Corporation, Ratios based on current share price  
Select Comfort Corporation, Annual Ratios  
Select Comfort Corporation, Annual Ratios (Cont.1)  
Select Comfort Corporation, Annual Ratios (Cont.2)  
Select Comfort Corporation, Interim Ratios  
Select Comfort Corporation, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Select Comfort Corporation, Performance Chart (2012 - 2016)  
Select Comfort Corporation, Ratio Charts

### COMPANIES MENTIONED

Tempur Sealy International, Inc.  
Simmons Bedding Company  
Serta International  
Leggett & Platt, Incorporated  
La-Z-Boy Incorporated  
Hooker Furniture Corporation  
Flexsteel Industries, Inc.

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