

Secure Trust Bank PLC (Secure Trust Bank PLC): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Secure Trust Bank PLC (Secure Trust Bank PLC): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Secure Trust Bank PLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Secure Trust Bank PLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Secure Trust Bank PLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Secure Trust Bank PLC (Secure Trust), a subsidiary of Arbuthnot Banking Group Plc, offers personal and business banking services. Its personal banking offerings include accounts, bonds, personal loans, and mortgage. Business banking contains invoice finance; asset based lending, investment and development finance, retail finance, and motor finance. Secure Trust also offers supportive services such as electronic banking services, which includes internet banking, telephone banking, and SMS banking. It offers products and services through branch offices and online portals to individual and corporate client in the UK. Secure Trust is headquartered in Solihull, the UK.

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COMPANIES MENTIONED

Secure Trust Bank PLC

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