

Secret Recipe Cakes & Cafe Sdn. Bhd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Secret Recipe Cakes & Cafe Sdn. Bhd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Secret Recipe Cakes & Cafe Sdn. Bhd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Secret Recipe Cakes & Cafe Sdn. Bhd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Secret Recipe Cakes & Cafe Sdn. Bhd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Secret Recipe Cakes & Cafe Sdn. Bhd. (Secret Recipe) is a cafe chain operator. Its menu features breakfast food items, fish dishes, seafood, burgers, pizzas, sandwiches, steaks, pastas, chicken, cakes, pastries, baked dishes, soft drinks, fruit juices, smoothies, milk shakes, tea, hot and cold coffee, mock-tails, spring roll, salad and soup. The company operates cafe restaurants in Malaysia, Singapore, Indonesia, Cambodia, Thailand, India, Philippines, China and Brunei. These cafe are open for business during 365 days a year and offer dine-in or take-away services. The company also offers online ordering and delivery services. Secret Recipe is headquartered in Petaling Jaya, Malaysia.

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Secret Recipe Cakes & Cafe Sdn. Bhd.

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