

Sears Holdings Corporation (SHLD) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/S8524029F95EN.html
Date:	August 1, 2017
Pages:	47
Price:	US\$ 125.00
ID:	S8524029F95EN

Sears Holdings Corporation (SHLD) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Sears Holdings Corporation (Sears) is an integrated retailing company that owns and operates physical and digital stores. Its product portfolio includes consumer electronics, outdoor living equipments and accessories, toys, lawn and garden equipment, apparels, automotive accessories, sporting goods, tires and batteries, home fashion products and footwear, jewelry and accessories. These products are marketed under various brands including Kenmore, Diehard, Sears, Kmart, Shop Your Way and Bluelight. It conducts these business operations through a network of full-line and specialty retail stores in the US. The company offers products and provides the capability for its members and customers to engage in cross-channel transactions that include free store pickup, buy in store/ship to home and buy online, return in store. It also retails and sells its products through various e-commerce websites including sears.com and kmart.com. It provides home services delivery & installation services and automotive repair and maintenance services. Sears is headquartered in Illinois, the US.

Sears Holdings Corporation Key Recent Developments

Aug 05,2017: Batavia company plans to close, layoff 110 employees
Jun 24,2017: Sears to close 20 more stores, totaling 260 closures this year
Jun 14,2017: Sears to slash 400 more jobs as part of \$1.25bn restructuring program
Jun 14,2017: Three executives leave Sears amid corporate layoffs
May 26,2017: Sears Holdings reports Q1 2017 results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Sears Holdings Corporation - Key Facts
Sears Holdings Corporation - Key Employees
Sears Holdings Corporation - Key Employee Biographies
Sears Holdings Corporation - Major Products and Services
Sears Holdings Corporation - History
Sears Holdings Corporation - Company Statement
Sears Holdings Corporation - Locations And Subsidiaries
Head Office

Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Sears Holdings Corporation - Business Description
Business Description - Kmart
Kmart - Overview
Kmart - Financials
Business Description - Sears Domestic
Sears Domestic - Overview
Sears Domestic - Financials
Sears Holdings Corporation - Corporate Strategy
Sears Holdings Corporation - SWOT Analysis
SWOT Analysis - Overview
Sears Holdings Corporation - Strengths
Sears Holdings Corporation - Weaknesses
Sears Holdings Corporation - Opportunities
Sears Holdings Corporation - Threats
Sears Holdings Corporation - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Jun 14, 2017: Sears to slash 400 more jobs as part of \$1.25bn restructuring program
Jun 14, 2017: Sears to slash 400 more jobs as part of \$1.25bn restructuring program
May 26, 2017: Sears Holdings reports Q1 2017 results
Mar 09, 2017: Retail Viewpoint – Sears Holdings Q4 2016 results
Mar 09, 2017: Retail Viewpoint – Sears Holdings Q4 2016 results
Mar 09, 2017: Sears Holdings Q4 net loss increases
Dec 08, 2016: Conlumino's Viewpoint: Sears Holdings Q3 2016 results
Dec 08, 2016: Conlumino's Viewpoint: Sears Holdings Q3 2016 results
Dec 08, 2016: Sears Holdings Q3 net loss increases
Dec 02, 2016: Sears Holdings announces board changes

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Sears Holdings Corporation, Key Facts
Sears Holdings Corporation, Key Employees
Sears Holdings Corporation, Key Employee Biographies

Sears Holdings Corporation, Major Products and Services
Sears Holdings Corporation, History
Sears Holdings Corporation, Subsidiaries
Sears Holdings Corporation, Key Competitors
Sears Holdings Corporation, Ratios based on current share price
Sears Holdings Corporation, Annual Ratios
Sears Holdings Corporation, Annual Ratios (Cont.1)
Sears Holdings Corporation, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Sears Holdings Corporation, Performance Chart (2013 - 2017)
Sears Holdings Corporation, Ratio Charts

COMPANIES MENTIONED

Wal-Mart Stores, Inc.
The Home Depot, Inc.
Target Corporation
Macy's, Inc.
Lowe's Companies, Inc.
Kohl's Corporation
J. C. Penney Company, Inc.
Best Buy Co, Inc.
Amazon.com, Inc.

I would like to order:

Product name: Sears Holdings Corporation (SHLD) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/S8524029F95EN.html>
Product ID: S8524029F95EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/S8524029F95EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**