

## Sears Holdings Corporation (SHLD) - Financial and Strategic SWOT Analysis Review

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Sears Holdings Corporation (SHLD) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Sears Holdings Corporation (Sears) is an integrated retailing company that owns and operates physical and digital stores. Its product portfolio includes consumer electronics, outdoor living equipments and accessories, toys, lawn and garden equipment, apparels, automotive accessories, sporting goods, tires and batteries, home fashion products and footwear, jewelry and accessories. These products are marketed under various brands including Kenmore, Diehard, Sears, Kmart, Shop Your Way and Bluelight. It conducts these business operations through a network of full-line and specialty retail stores in the US. The company offers products and provides the capability for its members and customers to engage in cross-channel transactions that include free store pickup, buy in store/ship to home and buy online, return in store. It also retails and sells its products through various e-commerce websites including sears.com and kmart.com. It provides home services delivery & installation services and automotive repair and maintenance services. Sears is headquartered in Illinois, the US.

### Sears Holdings Corporation Key Recent Developments

Aug 05,2017: Batavia company plans to close, layoff 110 employees  
Jun 24,2017: Sears to close 20 more stores, totaling 260 closures this year  
Jun 14,2017: Sears to slash 400 more jobs as part of \$1.25bn restructuring program  
Jun 14,2017: Three executives leave Sears amid corporate layoffs  
May 26,2017: Sears Holdings reports Q1 2017 results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jun 14, 2017: Sears to slash 400 more jobs as part of \$1.25bn restructuring program  
May 26, 2017: Sears Holdings reports Q1 2017 results  
Mar 09, 2017: Retail Viewpoint – Sears Holdings Q4 2016 results  
Mar 09, 2017: Retail Viewpoint – Sears Holdings Q4 2016 results  
Mar 09, 2017: Sears Holdings Q4 net loss increases  
Dec 08, 2016: Conlumino's Viewpoint: Sears Holdings Q3 2016 results  
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### **COMPANIES MENTIONED**

Wal-Mart Stores, Inc.  
The Home Depot, Inc.  
Target Corporation  
Macy's, Inc.  
Lowe's Companies, Inc.  
Kohl's Corporation  
J. C. Penney Company, Inc.  
Best Buy Co, Inc.  
Amazon.com, Inc.

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