

## The Scoular Company - Strategic SWOT Analysis Review

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The Scoular Company - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

The Scoular Company (Scoular) is a provider of supply chain solutions for end-users and suppliers of grain, feed ingredients, and food ingredients. The company primarily buys, sells, stores, handles and transports grains to food, feed and renewable fuel markets. Scoular's product portfolio includes grains and oil seeds, food ingredients, pet food ingredients, and livestock feed ingredients. It provides services such as supplying cereals and grains, marketing services, blending and procurement solutions, warehousing, packaging transportation, risk management, logistics and container freight services. The company caters to several markets such as aquaculture, flour milling, food manufacturing and processing, grain production, specialty grains, industrial agricultural processing, livestock feeding and feed manufacturing, pet food manufacturing, renewable fuels, special crops, container and vessel transportation, rail, truck and barge transportation. It has operations in the US, Argentina, Hong Kong, Singapore, Mexico, Canada, China, Paraguay and Uruguay. Scoular is headquartered at Omaha, Nebraska, the US.

### The Scoular Company Key Recent Developments

May 19,2017: Scoular names new general counsel, chief information officer

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### **COMPANIES MENTIONED**

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