

## Scottish Widows Limited: Company Profile and SWOT Analysis

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Date: May 2018 Pages: 29 Price: US\$ 125.00 (Single User License) ID: S5BFC46AEA3EN

## Abstracts

#### SYNOPSIS

Timetric's 'Scottish Widows Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Scottish Widows Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'Scottish Widows Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Scottish Widows Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Scottish Widows Limited (Scottish Widows), a subsidiary of Lloyds Banking Group plc, is a life insurance company. It offers a range of life insurance products to individuals and corporate customers. Its offering includes annuities, pension plans, whole life insurance, term life insurance and critical illness insurance. It also offers savings and investment products including individual savings accounts, investment bonds and open ended investment companies fund. It also offers retirement products such as retirement account, stakeholder pension, flexible pensions, individual savings accounts and annuities. It sells its products through independent financial advisors, the Lloyds Banking Group network and direct sales. Scottish Widows is headquartered in Edinburgh, the UK.

The company reported gross earned premiums of GBP7,358 million during the fiscal year ended December 2017 (FY2017), a decrease of 0.3% over FY2016. Its net premiums was GBP7,191 million in FY2017, a decrease of 0.6% over FY2016.



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#### **COMPANIES MENTIONED**

Scottish Widows Limited



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