

# Schott AG - Strategic SWOT Analysis Review

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### **Abstracts**

Schott AG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

#### **Highlights**

Schott AG (Schott), is a subsidiary of Carl Zeiss Stiftung AG, is a technology group. It develops, manufactures and markets specialty glass materials and glass-ceramics. The company offers a broad portfolio of special glass, specialty materials, components and systems. It's product portfolio include advanced optics, pharmaceutical systems, electronic packaging products, lighting and imaging solutions and flat glass, among others. The company's products find application in home appliance, automotive, electronics, pharma, life science, aviation and optical industries. Its operations are spread across in Europe, Asia, the Middle East and Africa, North America, and South America. Schott is headquartered in Mainz, Rheinland-Pfalz, Germany.

Schott AG Key Recent Developments

Mar 10,2021: SCHOTT reaches COVID-19 milestone: Vials for 1 billion vaccine doses delivered

Jan 13,2021: SCHOTT's Lebanon, Pa. facility reaches new record in glass vial production for COVID-19 vaccine

Nov 16,2020: SCHOTT launches new ColdVision MC-LS LED light source

Sep 08,2020: Three out of every four COVID-19 vaccine projects across the globe rely on SCHOTT vials

Jun 16,2020: Leading Pharma Packaging companies commit to supply for Covid-19 fight

#### **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.



Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



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Nov 16, 2020: SCHOTT launches new ColdVision MC-LS LED light source

Sep 08, 2020: Three out of every four COVID-19 vaccine projects across the globe rely on SCHOTT vials

Jun 16, 2020: Leading Pharma Packaging companies commit to supply for Covid-19 fight

Jan 30, 2020: SCHOTT advances single-use endoscopes with cost-effective highperformance illumination

Jan 29, 2020: SCHOTT increases sales in India and plans record investments

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