

# Scentre Group Ltd: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Scentre Group Ltd : Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Scentre Group Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Scentre Group Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Scentre Group Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

Scentre Group Ltd (Scentre Group) is a real estate investment trust. The company's business activities include property investment, property management, and project management. It manages, develops, and owns shopping centers in Australia and New Zealand. The company's services includes designing, construction, development, leasing, asset management, and marketing of retail centers. The company has a portfolio of centers of which few centers are located in Australia and other in New Zealand. The company operates several retail outlets in Australia and New Zealand. It was created in 2014 through the merger of Westfield Retail Trust and Westfield Group. Scentre Group is headquartered in Sydney, New South Wales, Australia.

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