

# The Saudi Arabian Monetary Agency - Strategic SWOT Analysis Review

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## Abstracts

The Saudi Arabian Monetary Agency - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

#### Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

#### Highlights

The Saudi Arabian Monetary Agency (SAMA) is the Central Bank of the Kingdom of Saudi Arabia. It undertakes the activity of issuing the national currency. The bank also acts as the banker to the government, supervises commercial banks, manages the foreign exchange reserves, and conducts monetary policy for promoting price and exchange rate stability. The bank establishes banking and financing regulations, monitors country's economy, provide banking and exchange license, economic research reports and statistics, and set financial and exchange rates such as exchange rate, repo rate, and government securities. It also manages a money museum. SAMA is headquartered in Riyadh, Saudi Arabia.

#### **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.



Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



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