

SAS Institute Inc - Strategic SWOT Analysis Review

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Abstracts

SAS Institute Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

SAS Institute Inc (SAS) is a provider of business intelligence and data management software services. The company offers business analytics, data mining and data warehousing software for mid-size businesses. Its product portfolio includes SAS 9.4, SAS analytics pro, SAS enterprise manner, SAS visual statistics, SAS curriculum pathways and foundation tools. SAS markets its products and services to industries such as automotive, banking, communications, education, financial services, government, health insurance, healthcare providers, hospitality and entertainment, insurance, life sciences, manufacturing, media, oil and gas, retail, and utilities. The company along with its subsidiaries and branch offices operates in the Americas, Europe, the Middle East, Africa, and Asia Pacific. SAS is headquartered in Cary, North Carolina, the US.

SAS Institute Inc Key Recent Developments

Jun 14,2021: SAS names Jenn Chase as Chief Marketing Officer, Executive Vice President

May 19,2021: Semtech and SAS democratize IoT solutions for a better world

Feb 02,2021: SAS Viya delivers innovation and analytics for all

Dec 18,2020: Chronic lung disease patients navigate COVID-19 aided by SAS analytics

Nov 11,2020: SAS analytics power life-saving drug and vaccine development

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

SAS Institute Inc - Key Facts
SAS Institute Inc - Key Employees
SAS Institute Inc - Key Employee Biographies
SAS Institute Inc - Major Products and Services
SAS Institute Inc - History
SAS Institute Inc - Company Statement
SAS Institute Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Affiliate

SECTION 2 – COMPANY ANALYSIS

Company Overview
SAS Institute Inc - Business Description
SAS Institute Inc - SWOT Analysis
SWOT Analysis - Overview
SAS Institute Inc - Strengths
SAS Institute Inc - Weaknesses
SAS Institute Inc - Opportunities
SAS Institute Inc - Threats
SAS Institute Inc - Key Competitors

SECTION 3 – COMPANY’S RECENT DEVELOPMENTS

Jun 14, 2021: SAS names Jenn Chase as Chief Marketing Officer, Executive Vice President
May 19, 2021: Semtech and SAS democratize IoT solutions for a better world
Feb 02, 2021: SAS Viya delivers innovation and analytics for all
Dec 18, 2020: Chronic lung disease patients navigate COVID-19 aided by SAS analytics
Nov 11, 2020: SAS analytics power life-saving drug and vaccine development
Apr 24, 2020: Policlinico Gemelli: SAS analytics to fight the Covid-19 emergency
Jan 07, 2020: ideaPoint partners with SAS to provide leading data sharing solution

SECTION 4 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

SAS Institute Inc, Key Facts
SAS Institute Inc, Key Employees
SAS Institute Inc, Key Employee Biographies
SAS Institute Inc, Major Products and Services
SAS Institute Inc, History
SAS Institute Inc, Other Locations
SAS Institute Inc, Subsidiaries
SAS Institute Inc, Affiliate
SAS Institute Inc, Key Competitors

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