

Santander Consumer USA Holdings Inc.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Santander Consumer USA Holdings Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Santander Consumer USA Holdings Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Santander Consumer USA Holdings Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Santander Consumer USA Holdings Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Santander Consumer USA Holdings Inc. (SCUSA) offers vehicle financing and third-party servicing through its subsidiaries. Its primary business is the indirect organization and securitization of retail instalment contracts, primarily through manufacturer-franchised dealers related to sale of new and used vehicles to retail customers. SCUSA also emanate vehicle loans by a web-based direct lending program, purchases vehicle retail installment contracts from other lenders, and services automobile and recreational and marine vehicle portfolios for the other lenders. The company also has relationships by which it detains private-label credit cards, personal loans, and other consumer finance products. SCUSA is headquartered in Dallas, Taxes, the US.

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COMPANIES MENTIONED

Santander Consumer USA Holdings Inc.

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