

# Sanlam Kenya Plc (PAIC): Company Profile and SWOT Analysis

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Date: November 2017

Pages: 33

Price: US\$ 125.00 (Single User License)

ID: SE9472AF5D6EN

## Abstracts

### SYNOPSIS

Timetric's 'Sanlam Kenya Plc (PAIC): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Sanlam Kenya Plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Sanlam Kenya Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Sanlam Kenya Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Sanlam Kenya Plc (Sanlam Kenya), a subsidiary of Hubris Holdings Limited, is an insurance holding company. The company along with its subsidiaries offers a range of life and non-life insurance and investment products. The life insurance products offered by the company include pension plans, annuity plans, savings plans, endowment policies, group mortgage plans, group last expense insurance, and group credit assurance policies. Its general insurance product portfolio includes motor insurance, home insurance, business interruption plans, group personal accident insurance, product liability insurance, marine insurance, construction all risk insurance, fire and perils insurance, and electronic equipment insurance. Sanlam Kenya also provides asset management, treasury management, and claims related services. The company caters to individuals, high net worth individuals, corporate, and institutions through a network of agents, brokers and branches in Kenya. Sanlam Kenya is headquartered in Nairobi, Kenya.

The company reported gross premium income of KES5,224.5 million during the fiscal year ended December 2016 (FY2016), an increase of 0.8% over FY2015. Its net premium income stood at KES4,832.2 million in FY2016, an increase of 0.7% over FY2015.

## Contents

### **1 SANLAM KENYA PLC - BUSINESS ANALYSIS**

- 1.1 Sanlam Kenya Plc - Company Overview
- 1.2 Sanlam Kenya Plc - Business Description
- 1.3 Sanlam Kenya Plc - Major Products and Services

### **2 SANLAM KENYA PLC - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Sanlam Kenya Plc - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Sanlam Kenya Plc - Key Financial Performance Indicators
  - 2.2.1 Sanlam Kenya Plc - Revenue and Operating Profit
  - 2.2.2 Sanlam Kenya Plc - Asset and Liabilities
  - 2.2.3 Sanlam Kenya Plc - Valuation
- 2.3 Sanlam Kenya Plc - Key Competitors

### **3 SANLAM KENYA PLC - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 3.1 Sanlam Kenya Plc - M&A and Partnerships Strategy

### **4 SANLAM KENYA PLC - RECENT DEVELOPMENTS**

### **5 SANLAM KENYA PLC - SWOT ANALYSIS**

- 5.1 Sanlam Kenya Plc - SWOT Analysis - Overview
- 5.2 Sanlam Kenya Plc - Strengths
- 5.3 Sanlam Kenya Plc - Weaknesses
- 5.4 Sanlam Kenya Plc - Opportunities
- 5.5 Sanlam Kenya Plc - Threats

### **6 SANLAM KENYA PLC - COMPANY STATEMENT**

### **7 SANLAM KENYA PLC - HISTORY**

### **8 SANLAM KENYA PLC - KEY EMPLOYEES**

### **9 SANLAM KENYA PLC - KEY EMPLOYEE BIOGRAPHIES**

## **10 SANLAM KENYA PLC - LOCATIONS AND SUBSIDIARIES**

10.1 Sanlam Kenya Plc - Head Office

10.2 Sanlam Kenya Plc - Other Locations and Subsidiaries

## **11 APPENDIX**

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Sanlam Kenya Plc - Major Products and Services
- Table 2: Sanlam Kenya Plc - Key Ratios - Annual
- Table 3: Sanlam Kenya Plc - Key Ratios - Interim
- Table 4: Sanlam Kenya Plc - Key Capital Market Indicators
- Table 5: Sanlam Kenya Plc - History
- Table 6: Sanlam Kenya Plc - Key Employees
- Table 7: Sanlam Kenya Plc - Key Employee Biographies
- Table 8: Sanlam Kenya Plc - Subsidiaries
- Table 9: Sanlam Kenya Plc - Locations

## List Of Figures

### LIST OF FIGURES

Figure 1: Sanlam Kenya Plc - Total Income and Net Profit

Figure 2: Sanlam Kenya Plc - Financial Position

Figure 3: Sanlam Kenya Plc - Valuation

### COMPANIES MENTIONED

Sanlam Kenya Plc

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