

## Samsung Electronics Co Ltd (005930) - Financial and Strategic SWOT Analysis Review

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Samsung Electronics Co Ltd (005930) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Samsung Electronics Co., Ltd. (Samsung) is a manufacturer of consumer electronics, information technology and mobile communications, and device solutions. The company's product portfolio includes television (TV), washing machine, refrigerator, air conditioner, medical devices, monitor, printer, HHP, network system, computer, and digital camera. It also manufactures LCD and LED panels, mobile phones and smartphones, tablets, and related accessories. Samsung provides a wide range of solutions for various sectors such as hospitality, healthcare institutions, finance, education, government and insurance. The company operates in the Americas, Europe, Africa, the Middle East and Asia-Pacific through its subsidiaries and affiliates. Samsung is headquartered in Seoul, South Korea.

### Samsung Electronics Co Ltd Key Recent Developments

Oct 13,2017: Samsung CEO Kwon announces resignation

Oct 13,2017: Samsung Electronics CEO resigns over bribery scandal

Sep 20,2017: South Korea Eyes Zim Energy Sector  
Sep 18,2017: Samsung to build its own 1,000 fps camera to challenge Sony  
Sep 18,2017: Job cuts loom in Samsung Nairobi office shake-up

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Feb 26, 2017: Samsung elevates multimedia experience in Galaxy device lineup with audio tuned by AKG  
Oct 13, 2016: Samsung sends fire resistant packages for Note 7 users  
Jul 28, 2016: Samsung and Nestle To Collaborate on Digital Health and Nutrition  
Mar 15, 2016: Samsung Electronics and Silver Spring Networks Partner on Smart LED Street Lights Solution  
Mar 14, 2016: Samsung Introduces Smart Lighting Module to Simplify and Improve Connectivity in IoT Lighting Applications

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Panasonic Corporation  
Nokia Corporation  
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