

# Samba Private Banking: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Samba Private Banking: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Samba Private Banking'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Samba Private Banking' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Samba Private Banking'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Samba Private Banking (SPB) an arm of Samba Financial Group offering personalized banking, investment services, and supportive services. Personalized banking comprises account services, structured deposits, exclusive credit facilities, Islamic banking, and credit cards. Investment banking contains mutual funds, discretionary portfolio management, Islamic Placement, brokerage, rights issues, initial public offerings, and debt capital markets. Supportive services contain online, mobile, and phone banking services. It offers services to high net worth individuals, wealthy families, and corporate clients through a network of branch offices, relationship managers, and online portals. It operates in the UK, Saudi Arabia, Pakistan, Qatar, and the UAE. SPB is headquartered in Riyadh, Saudi Arabia.

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Samba Private Banking

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